

expo
2025

July 1–3, 2025
RMCC Wiesbaden
Germany

ZELLCHEMING-Expo 2025

Special
Participation
Packages





“Start-up Area“

We offer start-up companies the opportunity to present themselves easily and cost-consciously in the Start-up Area. Limited availability.

Your Participation Package

- Stand area (6 m²) incl. stand construction
- Company nameplate on stand panel
- 1 high table, 2 bar stools
- Daily stand cleaning
- Separate listing of your company online
- 2 exhibitor passes

Book your stand package now (please use the separate [registration form](#))

The available spaces are limited and will be allocated according to the date of receipt of registrations.

6 m² stand area incl. stand construction for Euro 1,560.00* incl. obligatory marketing fee and incl. disposal and operating costs flat rate (all prices plus VAT).

Prerequisite:

Decisive is the date of foundation of the registered company (from January 2021). The opening or founding of a new sales company cannot be considered. A stand can be booked for a maximum of two consecutive events. Prerequisite is compliance with the founding date.

*Surcharges apply for bookings made after May 14, 2025!



Newcomer Pavilion

We offer companies the opportunity to present themselves in the Newcomer Pavilion in a simple and cost-effective way. Limited availability.

Your Participation Package

- Stand area 9 m² incl. stand construction
- Stand equipment:
 - Be-Matrix wall system
 - Carpeting
 - Company nameplate on stand panel
 - 1 high table, 2 bar stools
 - 1 brochure rack
 - Lockable information counter
 - 2 LED spotlights
 - 1 Schuko outlet with a 3-way Schuko distributor (incl. power consumption)
 - Daily stand cleaning
 - You are welcome to request additional fee-based services through the RMCC Order Catalog: <https://www.rmcc.de/fuer-aussteller/ausstellerunterlagen.php>
- Separate listing of your company online
- 2 exhibitor passes free of charge

Book your stand package now, by using the separate [application form](#)

The available spaces are limited and will be allocated according to the date of receipt of registrations.

9 m² stand area incl. stand construction for 4,895.00 + VAT,
incl. mandatory marketing contribution as well as disposal and operating costs flat rate.

Precondition:

You have not been a main exhibitor at ZELLCHEMING-Expo in the last five years

*Surcharges apply for bookings made after May 14, 2025!



Full-service stand

Are you looking for a simple and cost-conscious way to present your products and services at the ZELLCHEMING-Expo? Then take advantage of our all-in-one offer – your stand is ready for you to use.

- Stand area 9 m²
- Stand equipment:
 - Be-Matrix wall system
 - Carpeting
 - Company nameplate on stand panel
 - 1 high table, 2 bar stools
 - Lockable information counter
 - 1 brochure stand
 - 2 LED spotlights
 - 1 Schuko connection with 3-way Schuko distributor (incl. power consumption)
 - Daily stand cleaning
 - You are welcome to request additional chargeable services via the RMCC order catalog:
<https://www.rmcc.de/fuer-aussteller/ausstellerunterlagen.php>
- Separate listing of your company online
- 2 exhibitor passes free of charge

Book your stand package now, by using the separate [application form](#)

The available spaces are limited and will be allocated according to the date of receipt of registrations.

9 m² stand space incl. stand construction for Euro 5,350.00* + VAT

A mandatory marketing contribution of Euro 975.00 (+ VAT) will be charged as well as an additional disposal and operating costs flat rate of Euro 15.00 per m² (+ VAT).

*Surcharges apply for bookings made after May 14, 2025!

General Terms and Conditions ZELLCHEMING-Expo 2025

Trade show for the pulp, paper and fiber-based industries and their suppliers
Wiesbaden, Germany, July 1-3, 2025

1. Scope of application

- The following contractual conditions apply to the rental of stand space by the contractual partner from ZELLCHEMING Service GmbH.
- These terms and conditions are an integral part of all our offers and contracts, also in the current business relationship, and apply to all future business with the contractual partner.
- Terms and conditions of the contractual partner which are not expressly approved by us in writing shall not become part of the contract, even if we have not expressly rejected them. Previous General Terms and Conditions of Contract and other terms and conditions of ours are replaced by these Terms and Conditions, unless expressly agreed otherwise in writing with the contractual partner.

2. Conclusion of Contract/Contracting Party

- Exhibitors will be admitted after examination by the Organizer. The organizer reserves the right not to admit companies to the fair.
- Registration/appointment shall be made by sending in the registration form or by any other means accepted by ZELLCHEMING Service GmbH. The contractual partner shall be bound to his offer for three weeks from receipt by us. The contract with the contractual partner shall be concluded with our confirmation of the stand.
- If a stand confirmation is issued in response to the registration/order, its contents shall become part of the contract. The Contractual Partner, who is a registered trader, must notify us in writing within 14 days of any discrepancies between the registration/order and the stand confirmation.
- Several contracting parties are liable to us as joint debtors.

3. Domestic contracting

The employees of Hönig MesseManagement & Consulting GmbH & Co. KG organize the event together with ZELLCHEMING Service GmbH and act on its behalf. Both parties are hereinafter referred to as the „Organizer“. The RheinMain Congress-Center Wiesbaden (RMCC) will be the venue of the ZELLCHEMING-Expo from 2025 to 2027 and is hereinafter referred to as „the venue“. The instructions of the organizer and the staff of the venue must be followed. Failure to do so may result in expulsion or ban from the premises.

4. General rules of conduct

The venue must be treated with care and respect. Any type of pollution or contamination is prohibited and waste, such as packaging materials, must be disposed of in the containers provided. Any damage must be reported to the organizer.

5. No Smoking

Smoking (in any form) is prohibited inside the event venue and in designated non-smoking areas on the grounds.

6. Consumption of alcohol

The serving and consumption of alcohol is prohibited in the hall until 12.00 noon on set-up and dismantling days and during the Expo. Controlled consumption of low-proof alcoholic beverages is permitted from 12 noon. Please do not serve high-proof alcoholic beverages. Visibly intoxicated persons may be refused access to the exhibition by the organizer or the security staff at the venue.

7. Stand rental fees

The prices quoted by ZELLCHEMING Service GmbH are per square meter. Each square meter or part thereof shall be rounded up to the next square meter. Beams and columns are not deducted in the calculation of square meters.

8. Opening hours

For visitors generally from 9:00 a.m. to 6:00 p.m. on Tuesday, July 1, 2025, and Wednesday, July 2, 2025, on Thursday, July 3, 2025, from 9:00 a.m. to 4:00 p.m. for contractors generally from 8:00 a.m. to 6 p.m. throughout. This schedule is subject to change without notice.

The show will close at 4:00 p.m. on July 3, 2025. The booth must be staffed until the official end of the show. Failure to comply will result in a penalty.

9. Assembly

Sunday, June 29, 2025, 7:00 a.m. to 10:00 p.m., Monday, June 30, 2025, 7:00 a.m. to 10:00 p.m. More information will be provided with the exhibitor materials.

10. Dismantling

Thursday, July 3, 2025, 5:00 p.m. to 10:00 p.m., Friday, July 4, 2025, 7:00 a.m. to 10:00 p.m. You will receive further information with the exhibitor documents.

Dismantling will be officially announced by the organizer in a hall announcement at the end of the event, when all visitors have left the hall and the entrance.

11. Access regulations for set-up and dismantling

Only very limited unloading areas, divided into „loading zones“, are available in the loading yard of the North Hall for the setup and dismantling of an event. The loading yard will only be opened upon presentation of an access pass and a deposit of 100.00 euros in cash. This deposit will be refunded if the vehicle leaves the loading yard on time. Loading areas G-N are available for the North Hall (Friedrich-Ebert-Allee 1, 65185 Wiesbaden).

Loading and unloading of trucks, cars, trailers, etc. will take place in designated time slots to ensure unimpeded setup and dismantling of a major event within the allotted time. All loading activities must be completed within these time slots and the RMCC site/loading zone must be vacated.

The elevator from the parking garage to the foyer may be used all day on the last set-up day, June 30, 2025, and beginning in the afternoon of July 3, 2025, for dismantling. No loads with carts or similar items may be transported through the main entrance of the RMCC. Any damage to the RMCC floor will be charged to the responsible party after the event.

Arrival and delivery must be carried out in accordance with the description and the Wiesbaden parking guidance system.

Cars, vans and trucks may only be parked on the RMCC grounds for loading and unloading. Parking for cars is available in the RMCC underground parking garage (800 spaces for cars only).

12. Placement

We will endeavor to provide the Contractual Partner with the space provisionally specified in the stand confirmation. However, in the interest of optimizing the layout of the exhibition, the Contractual Partner may be allocated a different space of the same quality, category and size, if this is reasonable for the Contractual Partner.

13. Stand design

The exhibitor must provide a wall system with a minimum height of 2.50 meters. Roll-ups or similar systems are not sufficient. Rear walls above the minimum height must be neutral white or light gray in color, in consultation with those responsible for the neighboring stands. The stand area must be covered with carpet, parquet or similar material. The organizer will inspect the stands on site and reserves the right to make adjustments in accordance with the stand design guidelines described. The stand concept must be submitted to the venue in advance and in a timely manner. The Organizer recommends the installation of suspensions at a height of 5.00 meters. The implementation and actual height will be left to the exhibitor within the guidelines of the venue.

- To ensure a good overall impression, stand construction guidelines have been defined which are binding for the Contractual Partner. The stand construction guidelines are an integral part of this contract. They can be viewed at <https://www.rmcc.de/foer-aussteller/ausstellerunterlagen.php>
- The Contractual Partner is responsible for the construction, design and security of the stand. They must comply with the applicable laws and the Technical Guidelines, which can be viewed at <https://www.rmcc.de/foer-aussteller/ausstellerunterlagen.php>
- Presentations or demonstrations of any kind, the setting up of exhibits and the distribution of advertising material may only take place on the stand and must be carried out in such a way that no visual, acoustic or other nuisance is caused to others, in particular to neighboring stands, and that the stand and aisle areas are not obstructed. The playing of music via a sound carrier or with musical instruments is only permitted after 4:00 p.m. and only in consultation with the neighboring stands. Loudspeakers must be directed towards the stand. Conversations on other stands must not be disturbed by the volume. It is the responsibility of the person in charge of the stand to ensure this. The required GEMA registration must be obtained by the stand operator.
- In the event of a breach of a), b) and c) above, we shall be entitled to demand that the other party remedy the breach. If the breach is not remedied immediately, we shall be entitled in particular to the rights set forth in paragraph 23 b). In addition, a contractual penalty of ten times the stand rental fee shall be due in this case.
- During the hours of operation specified in Section 8, booths must be staffed and stocked with exhibits.
- All hand and direct sales - especially of exhibition goods or samples - are prohibited. Direct sales are defined as any sale of goods or provision of services by the exhibitor on the exhibition site against payment. Such sales are permitted only without payment.

14. Approval of evening events

Evening events (e.g. a stand party for your customers, a happy hour or a get-together with the stand personnel) at your own stand must be registered and approved in writing by ZELLCHEMING Service GmbH. You will receive a written confirmation after your application has been checked. Further regulations for the organization of an evening event can be found in the registration form for stand parties. The permit must be presented to the organizer or the security personnel upon request during the evening event.

15. Technical Services

General heating, cooling and lighting shall be provided by ZELLCHEMING Service GmbH. The costs for the stand installation of water, electrical and telephone connections, etc., as well as the services used, and consumption shall be borne by the Contractual Partner.

16. Terms and conditions of payment

- The stand rental fee shall be paid in two half installments. The first installment (request for advance payment) will be invoiced to the Contractual Partner when the stand confirmation is sent and is due immediately. The second installment (final invoice) shall be invoiced at the earliest three months before the start of the event, considering payments already made, and shall also be due immediately.
- Invoices for other goods and services ordered are due immediately from the date of the invoice.
- In the event of default, interest shall be charged at the statutory rate of nine percentage points above the base rate applicable at the time of default (Section 288 (2) of the German Civil Code).
- For each reminder sent to the contractual partner after default has occurred, we are entitled to charge a lump-sum reminder fee of EUR 3.00. The contracting party reserves the right to prove that no damage has been caused or that the damage is considerably lower than this flat rate. We reserve the right to claim further damages caused by delay.

17. Reservations

- We shall be entitled to postpone, shorten, close or cancel the event in whole or in part in the event of compelling reasons beyond our control (e.g. industrial disputes, regulations or general decrees in connection with a pandemic) and in the event of force majeure. The remuneration to be paid by the contracting party shall then be adjusted accordingly or, in the case of a complete cancellation, shall not be due at all.
- If, in our experience, the event cannot be successful for the contracting parties due to insufficient exhibitor participation or unexpectedly low visitor interest, we may cancel the event. Such notice must be received by the Contractual Partner two months before the scheduled start of the exhibition. If the event is cancelled in due time, we shall not be liable for any expenses or damages.
- If the event is cancelled, any advance payments made by the contracting party will be refunded immediately.

18. Complaints

- The contracting party must give notice of obvious deficiencies in performance as well as the absence or loss of warranted characteristics in good time so that remedial action can be taken.
- Only if the remedy has not been carried out within a reasonable period of time, or if the remedy is not possible or has been refused, the contracting party may terminate the contract without notice or demand a reasonable reduction of the remuneration in the case of serious defects which make it impossible to hold the event.

19. Liability limitation/Exclusion of liability

- In principle, all claims for damages against ZELLCHEMING Service GmbH are excluded. However, this shall not apply
 - in the case of culpable injury to life, body or health by ZELLCHEMING Service GmbH or an employee, co-worker, representative or other vicarious agent of ZELLCHEMING Service GmbH;
 - if the claim for damages is based on intentional or grossly negligent conduct of ZELLCHEMING Service GmbH or its team;
 - in case of violation of a guarantee given by ZELLCHEMING Service GmbH;
 - in the case of mandatory statutory liability, e.g. under the Product Liability Act, and
 - if ZELLCHEMING Service GmbH or one of its employees negligently violates an essential contractual obligation. If ZELLCHEMING Service GmbH or its team negligently violates an essential contractual obligation, the liability of ZELLCHEMING Service GmbH shall be limited to the foreseeable damage typical for the contract.

An essential contractual obligation is a contractual obligation, the fulfillment of which is essential for the proper execution of the contract and on the fulfillment of which the contractual partner regularly relies and may rely.
- Insofar as our liability is excluded or limited in accordance with the above, this shall also apply to the personal liability of the employees, workers, staff, other vicarious agents and representatives of ZELLCHEMING Service GmbH.
- We have taken out exhibition insurance against the usual insurable risks such as fire, burglary, theft, water damage, etc. We recommend the contractual partner to insure risks at his own expense by submitting an application in the form provided for this purpose in the technical documents.

20. Subletting/prohibition of assignment

- The Contractual Partner is not entitled to allow third parties to use the stand allocated to it in whole or in part without our consent, in particular to sublet it or to accept orders for other companies, unless the third party is a co-exhibitor (= any person appearing at the Contractual Partner's stand with his own staff and his own range of products). The contracting party must inform us in writing of the identity of the third party before the start of the event. The Contractual Partner shall be fully liable to us for any infringements by the third party and for ensuring that the third party also accepts the validity of these General Terms and Conditions. Co-exhibitors are only those companies that have been expressly registered as co-exhibitors by the Contractual Partner.
- The contracting party may not assign any claims against us to third parties.

21. Offsetting/retention

The contractual partner may only set off against our claims with counterclaims that are recognized by us or have been legally established. The contractual partner may not assert any rights of retention or withholding of performance pursuant to §§ 273, 320 BGB (German Civil Code), unless we are guilty of gross breach of contract.

22. Right of lien

In order to secure our claims, we reserve the right to exercise the lessor's lien and to realize the pledged goods after written notification in accordance with the statutory provisions.

23. Early termination of the contract

- Premature termination of the contract (also regarding parts of the scope of services, e.g. use by co-exhibitors) is only possible with our consent. In the event of such a premature termination of the contract (also regarding parts of the scope of services, e.g. use by co-exhibitors), the contracting party shall remain obliged to pay us the full agreed stand rental fee as compensation in lieu of performance. The contracting party is entitled to prove that we have not incurred any damage or that the damage incurred is significantly lower than the agreed stand rental.
- In particular, we shall be entitled to terminate the stand rental contract without notice if it has become unreasonable for us to adhere to the contract due to the conduct of the contracting party. Unreasonableness exists, for example, if the contracting party is in arrears with a not insignificant part of its payment obligations to us or if the contracting party repeatedly violates another contractual obligation. In the event of termination without notice, we shall also be entitled to demand compensation from the contracting party for the damage we have suffered as a result of the contracting party's conduct which entitles us to terminate without notice.

24. Place of performance and jurisdiction

The place of performance and jurisdiction shall be Offenbach a.M., if the contractual partner is a merchant or a legal entity under public law or a special fund under public law. We shall also be entitled to assert claims at the court responsible for the registered office of the contractual partner. An exclusive place of jurisdiction remains unaffected.

25. Consent to film, image and sound recordings / Social Media

The contractual partner authorizes ZELLCHEMING Service GmbH, in accordance with the General Terms and Conditions, to make or have made and to use film, image and sound recordings as well as drawings of exhibition stands and individual exhibits for the purpose of documentation or for its own publications, in particular also on the Internet and for advertising purposes. The permission of use, which is unlimited in time, includes in particular the production, publication, duplication, use and adaptation/alteration and is therefore also unlimited in content.

All participants must ensure responsible use of social media. Content to be shared must comply with applicable laws and regulations, as well as internal rules.

26. Other provisions

- The product groups, the house rules and the organizational, technical and other regulations, in particular the stand construction guidelines, which are sent to the contracting party before the start of the event, form an integral part of this contract.
- All agreements made with us must be in writing. This also applies to the relaxation or abolition of this written form requirement.
- Should individual provisions of our contract with the contractual partner or other agreements with the contractual partner or these General Terms and Conditions be or become invalid in whole or in part, the remaining provisions of the contract or other agreements or these General Terms and Conditions shall remain unaffected.

Status: October 2024