

What we are

ZELLCHEMING is the platform for the professional technical exchange of all who are involved in the development of sustainable paper and fiber-based products. In addition, ZELLCHEMING offers a wide range of opportunities for members to become involved in our industry and to maintain personal contacts across generations.

Among the factors that connect ZELLCHEMING members are:

- the fascination for engineering and technology regarding process and product innovation
- the conviction that the paper and fiber-based industry can initiate and implement positive changes – which also have an impact on society beyond this industry

Mission

ZELLCHEMING sees itself as a link between science and manufacturing processes of paper- and fiber-based products and their marketing.

ZELLCHEMING's technical committees continue to develop technical topics and occupy new areas of growing importance for the industry. By pointing out best practices and standardization work, ZELLCHEMING promotes the transfer of knowledge within the association, in research and industry.

A special focus is on the promotion of young scientists by awarding prizes, scholarships, financial and technical support.

Vision

As a responsible shaper and pacemaker, ZELLCHEMING makes a positive contribution to securing the future viability of an innovative paper- and fiber-based industry. Thus, ZELLCHEMING is an important player in the context of the circular economy, which is increasingly promoted and demanded by politics, companies and society, with an EU bio-economy oriented towards sustainability as a core element.

Landmark themes are:

- Careful use of our resources, saving water, energy and raw materials, low-CO₂ or neutral production
- Use of digitalization technology and artificial intelligence in production and marketing
- Increasing the recyclability of paper and fiber-based products, optimizing recycling
- Development, design, and marketing of innovative products from cellulose, cellulose derivatives, and lignin as well as other plant raw materials

The guiding theme is: Future in every fiber.