

## SPEAKER



### NAME

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Executive Director

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### BIOGRAPHY

Aliyya Shelley Mattos is as comfortable teaching a class on life skills to a group of teenagers in rural Latin America as at her desk in San Rafael, California. It is this ease, coupled with her passion for leveling the playing field through education that drives her work with the PaperSeed Foundation.

Aliyya specializes in multi-sector collaboration to increase educational achievement, break down gender barriers and create a culture of philanthropy in business that supports sustainable, grassroots development work. She has 15 years experience in the fields of education, international development, girls' empowerment and gender-based violence prevention. Her experience includes working to mitigate sexual harassment and violence on the University of California, Berkeley campus, improving access to quality education for low-income students with Aspire Public Schools, empowering and educating indigenous girls with the Population Council and serving as a US Peace Corps Volunteer in Guatemala for three years. Aliyya is adamant that every child deserves access to quality education regardless of race, creed, nationality, gender or socio-economic status, and holds an audacious belief that together we can change the course of history for the 58M children who are out of school and 200M children who are in school, but not learning. She is the Board President of the Angel Island Conservancy, on the Advisory Board of Girl Rising India, a steering committee member of the International Education Funders Group and a member of Central Compact on Learning Donor Network supported by the Center for Universal Education at the Brookings Institution. Aliyya is a graduate of the University of California, Berkeley, and has studied at Harvard Business School, Stanford Graduate School of Business and the University of Cambridge.

## KEYNOTE

### **The Girls Health & Dignity Project – An innovative partnership model including pulp producers, sanitary manufacturers and logistics providers**

Since 2011, the PaperSeed Foundation has worked in global partnership with the forestry products industry to break the cycle of poverty through education. It is a vehicle for companies looking to do philanthropic or corporate social responsibility (CSR) activities without the burden of taking on the administrative, financial and legal burden of establishing their own foundation.

During the Women4Paper Meeting 2020, Executive Director Aliyya Mattos will explain why CSR is good for business and present the Girls Health & Dignity Project: In order to address girls missing school due to menstruation, an innovative partnership model with a fluff pulp producer, a sanitary manufacturer and a forest products logistics provider was created to keep 10,000 girls in the classroom each year in Kenya.