

July 2, 2025
Terrassensaal, RMCC Wiesbaden
Sponsorship Opportunities

expo
2025

A circular graphic containing the 195 logo and ZELL CHEMING CELEBRATION GALA text.

195

ZELL CHEMING
CELEBRATION GALA

120 YEARS ASSOCIATION 75 YEARS EXPO





Anniversary event July 1-3, 2025



Focus Expo



In 2025 we have two reasons to celebrate: 120 years of ZELLCHEMING Association and 75 years of ZELLCHEMING Expo - 195 years in total. We will celebrate this special occasion with great joy!

Petra Hanke, Managing Director ZELLCHEMING Service GmbH

ZELLCHEMING CELEBRATION GALA

The ZELLCHEMING Celebration Gala is the center piece of the 195th anniversary. Jubilee "Shaping the Future Together" - 120 Years of Association & 75 Years of Expo.



This special event, which will take place on the second day of the fair in the Terrassensaal of the RheinMain CongressCenter, will be an unforgettable experience that will look back on our very special history, but above all will cast a visionary glance into the future.

With culinary diversity and show acts, the gala will be the industry event of the year!

Let's celebrate the association and the Expo together and make the Gala a feast for all senses.

The ZELLCHEMING Celebration Gala is a mixture of tradition and progress - and an evening that unites people, technology and innovation.



195 ZELL CHEMING
CELEBRATION GALA
120 YEARS ASSOCIATION 75 YEARS EXPO

The logo features the number '195' in large green and blue digits. To its right is a stylized green and white graphic of a tree or plant. Below the main text, a blue banner contains the text '120 YEARS ASSOCIATION 75 YEARS EXPO'.

Sponsorship Opportunities Celebration Gala



Main sponsor (€ 19,500.00)

- Signature drink
- Bar branding
- Logo display at available locations
- Table for 10 persons (incl. tickets)
- Involvement in the program
- Advertisement 1/1 page 4-c in Event Guide
- Student support sponsor



Table sponsor (€ 3,950.00/1,975.00)

- Table for **10** or **5** persons (incl. tickets)
- Logo display (various options)
- Social media posting of video message
- Student support sponsor



Support sponsor (€ 1,500.00)

- Logo on sponsor wall

Sponsorship Opportunities Celebration Gala



Main sponsor (€ 19,500.00)

- 1 table for **10** persons (incl. **10** tickets worth € 1,190.00)
- **Free choice** of table (first come, first served)
- **Signature drink** (worth € 6,000.00)
- **Bar branding** (worth € 10,000.00)
- **Logo display** at all available places
- **Logo** in the daily newsletter (3x) and follow-up reporting (worth € 1,000.00)
- 1/1 page 4-c **advertisement** in the event guide (worth € 1,790.00)
- Presentation of your own **video message** "My ZELLCHEMING moment" during the event (worth € 1,500.00)
- Student Support Sponsor: **10 discounted tickets** for students (worth € 890.00)
Reduced price of € 30.00 instead of € 119.00 p.p.
 - Opportunity to attend a unique event that offers valuable insights and networking opportunities for students.
- An insert of your choice in the **student goodie bag** (worth € 450.00)
 - Expose your company to future professionals and build valuable relationships for the future!
 - Network with up-and-coming talent



Table sponsor (€ 3,950.00)

- 1 table for **10** persons (incl. **10** tickets worth € 1,190.00)
- **Free choice** of table (first come, first served)
- **Logo** on sponsor wall on all 3 days of the show, menus & table displays during the event (worth € 750,00)
- **Logo** in the daily newsletter (3x) and follow-up reporting (worth € 1,000.00)
- Integration of your own **video message** "My ZELLCHEMING moment" in the collective reel (2 social media posts worth € 750.00)
- Student Support Sponsor: **10 discounted tickets** for students (worth € 890.00)
 - Reduced price of € 30.00 instead of € 119.00 p.p.
 - Opportunity to attend a unique event that offers valuable insights and networking opportunities for students.
- An insert of your choice in the **student goodie bag** (worth € 450.00)
 - Expose your company to future professionals and build valuable relationships for the future!
 - Network with up-and-coming talent



Table sponsor (€ 1,975.00)

- ½ table for **5** persons (incl. **5 tickets** € 595.00 worth)
- **Free choice** of a half table (first come, first served)
- **Logo** on sponsor wall on all 3 days of the show, menus & table displays during the event (worth € 750.00)
- **Logo** in the follow-up report (worth € 250.00)
- Student Support Sponsor: **5 discounted tickets** for students € 445.00 worth)
 - Reduced price of € 30.00 instead of € 119.00 p.p.
 - Opportunity to attend a unique event that offers valuable insights and networking opportunities for students.
- An insert of your choice in the **student goodie bag** (worth € 450.00)
 - Expose your company to future professionals and build valuable relationships for the future!
 - Network with up-and-coming talent



Petra Hanke

Managing Director
ZELLCHEMING Service GmbH

Phone +49 6074 728085-45

p.hanke@zellcheming.de



Cornelia Gembus

Organization & Administration
ZELLCHEMING Service GmbH

Phone +49 6074 728085-45

c.gembus@zellcheming.de

Postal address: ZELLCHEMING Service GmbH – Neckarstr. 3 – 63322 Rödermark – Germany,
Commercial register: Amtsgericht Offenbach HRB 54647 – Tax number: 044 249 51444 – VAT-ID-No.: DE335906866

Contact partners for sponsors Celebration Gala



Tobias Hönig

Managing Director / CEO
Hönig MesseManagement & Consulting
GmbH & Co. KG

Phone +49 9128 40095-62
E-Mail: [tobias.hoenig@hoenig-
messemanagement.com](mailto:tobias.hoenig@hoenig-messemanagement.com)



Natalia Krpic

Sales Manager
Hönig MesseManagement & Consulting
GmbH & Co. KG

Phone +49 9128 40095-71
E-Mail: [natalia.krpic@hoenig-
messemanagement.com](mailto:natalia.krpic@hoenig-messemanagement.com)



Samuel Seitz

Project Manager
Hönig MesseManagement & Consulting
GmbH & Co. KG

Phone +49 9128 40095-65
E-Mail: [samuel.seitz@hoenig-
messemanagement.com](mailto:samuel.seitz@hoenig-messemanagement.com)