

SPEAKER



NAME

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BIOGRAPHY

Marko Yli-Pietilä is an experienced Digital Transformation professional. Today he is Head of Smart Operations in Stora Enso, which means digitalising operations to improve operational efficiency. Prior to joining Stora Enso, Marko has held international positions for example in Nokia and Teradata, which are leaders in their respective industries of Telecommunications and Advanced Analytics. He has also worked with renewable materials companies and their digitalisation related development programs for years as a Consultant. Marko holds a Licentiate of Technology post-graduate degree and he is also a certified vocational teacher

LECTURE

Beyond digital pilots – Practical industrial digitalization at Stora Enso

Most industrial companies have started their digital journeys by piloting smart tools in their operations. Numerous projects with different partners have been done with varying results. Organizations have learnt what digital means in industrial setting and new technologies such as IIoT have become familiar.

Most industrial companies have also realized how challenging it is to move from pilots to working digital tools people use in their everyday work. The tools need to make sense to users in many ways – functionality needs to be logical, user experience smooths and value to own work understandable. Otherwise the tools will not be used or the use remains very limited.

Without wider use, or solution scale-out, new digital tools will not deliver much value. Therefore, success in digital tool rollouts is crucial. The presentation tells you how we at Stora Enso have managed to create scalable digital solution by focusing on concrete operations problems, solving the problems with iterative development methods, piloting tools in operations before finalizing them and supporting this all with corporate funding and expert resources. You will hear about our methodology and see live digital tools in action during the presentation.