

June 22-24, 2027
RMCC Wiesbaden
Germany

Trade show for the pulp,
paper and fiber-based
industries and their
suppliers

Exhibitor Information



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The ZELLCHEMING platforms

ZELLCHEMING EXPO

June 22 – 24, 2027

Professional exchange of technology adopters and providers across the entire value chain

ZELLCHEMING *Career Day*

June 24, 2027

ZELLCHEMING Career Day – The networking format for the next generation of the paper and fiber-based industry

ZELLCHEMING WOMEN4PAPER

June 23, 2027

The network for women in the pulp and paper industry



The event highlight for the paper-, pulp- and fiber-based industry:

- Trade fair for the latest developments of the European pulp, paper and fiber industry and its suppliers – at the main production location of the EU
- Platform for technical exchange between technology users and suppliers across the entire value chain (packaging, paper, board, etc.)
- Bridge between engineering expertise, pilot projects and commercial applications
- Stage for paper and cellulose-based developments
- Showcase for the optimal use of valuable natural resources

The lecture program: practical & forward-looking



Throughout the three days of the show, attendees and exhibitors can attend presentations and learn about specific topics and applications.

Main topics:

- Sustainability

The overarching goal is to support the paper and fiber industry in taking on a pioneering role in the circular bioeconomy. Within the scope of its capabilities, one of the ZELLCHEMING Association's tasks is to support the paper and fiber-based industry in this regard.

- Climate & Energy

Circular economy based on renewable raw materials and careful use of resources, opportunities for carbon-neutral production of cellulose-based products and materials.

- Digitalization & Artificial Intelligence

The paper industry as the process industry leader in this area.

- Best Practice for Future lectures

"Learning from the best" – the exhibitors of the ZELLCHEMING-Expo present practical applications

Networking in the spotlight



The ZELLCHEMING-Expo also offers visitors a suitable setting outside the trade fair to meet business partners, new customers and colleagues and thus expand their professional and personal network.

- Get-Together on the evening of the first event day in the exhibition hall
- Women4Paper face-to-face meeting
- ZELLCHEMING Summer Evening
- ZELLCHEMING Career Day

Review networking events 2026

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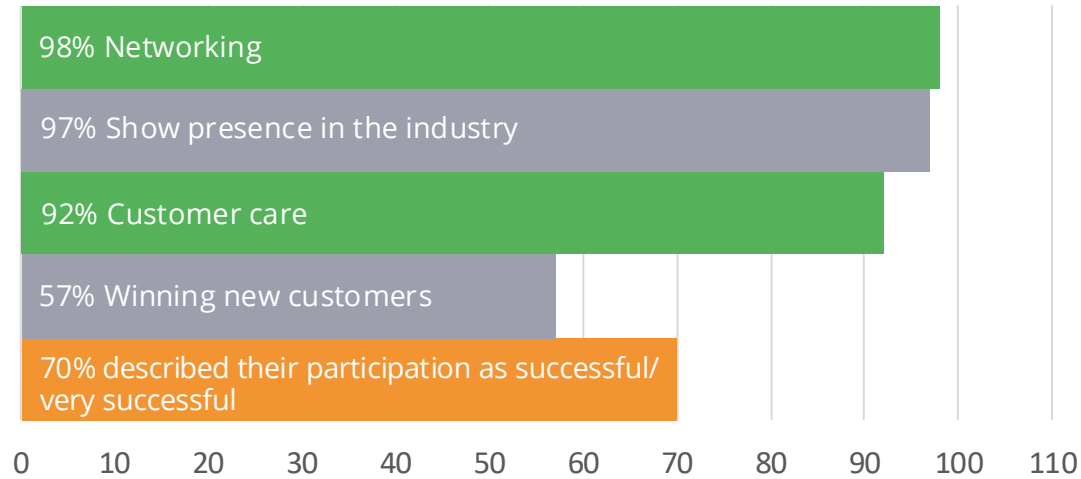
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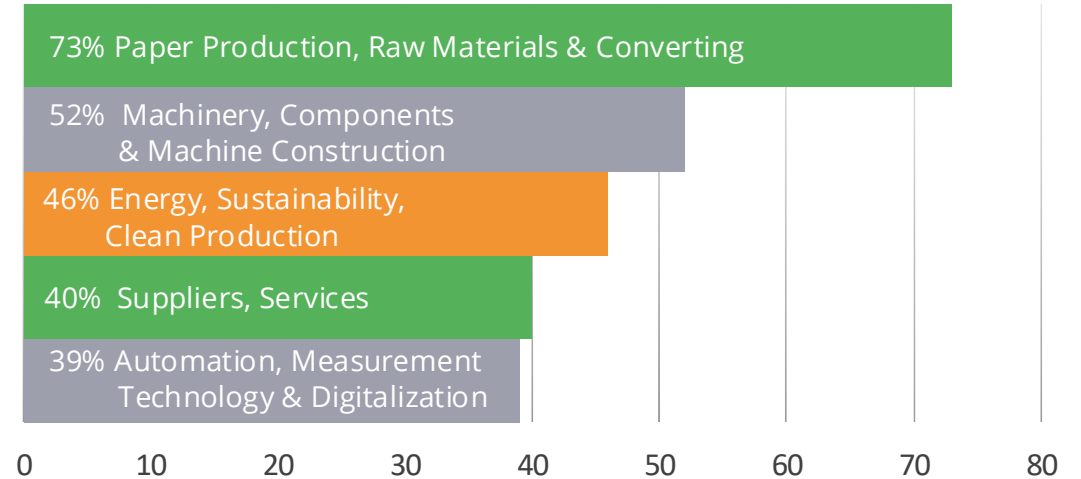
ZELL CHEMING
EXPO

> Content > Stand space prices > Becoming an exhibitor > Book now! > Contact partners

Exhibitors mostly reached their goals



Visitors were particularly interested in:



2,500 Industry experts

560 Online participants

130 Exhibitors

4,600 sqm Exhibition space



The ZELLCHEMING-Expo was a highly professional event. The focus was networking, and a positive atmosphere accompanied the entire event. Those who weren't there missed out! The trade fair is a must for everyone next year – young and experienced employees, as well as managers!

Holger Baumgartner, Mill Manager Büttenpapierfabrik Gmund



The ZELLCHEMING-Expo is an integral part of the German paper industry. It is an important and diverse trade fair.

*Dr. Kerstin Keppler,
Head of the Microbiology Laboratory Wöllner GmbH*

Why is it worth exhibiting and getting involved?



- **Prominent presentation** of company profile, products and innovative solutions
- Exhibitors benefit from important content presented **in a sophisticated and technical environment**



- Participants benefit from the **reach and awareness of the ZELLCHEMING-Expo** and the association's network

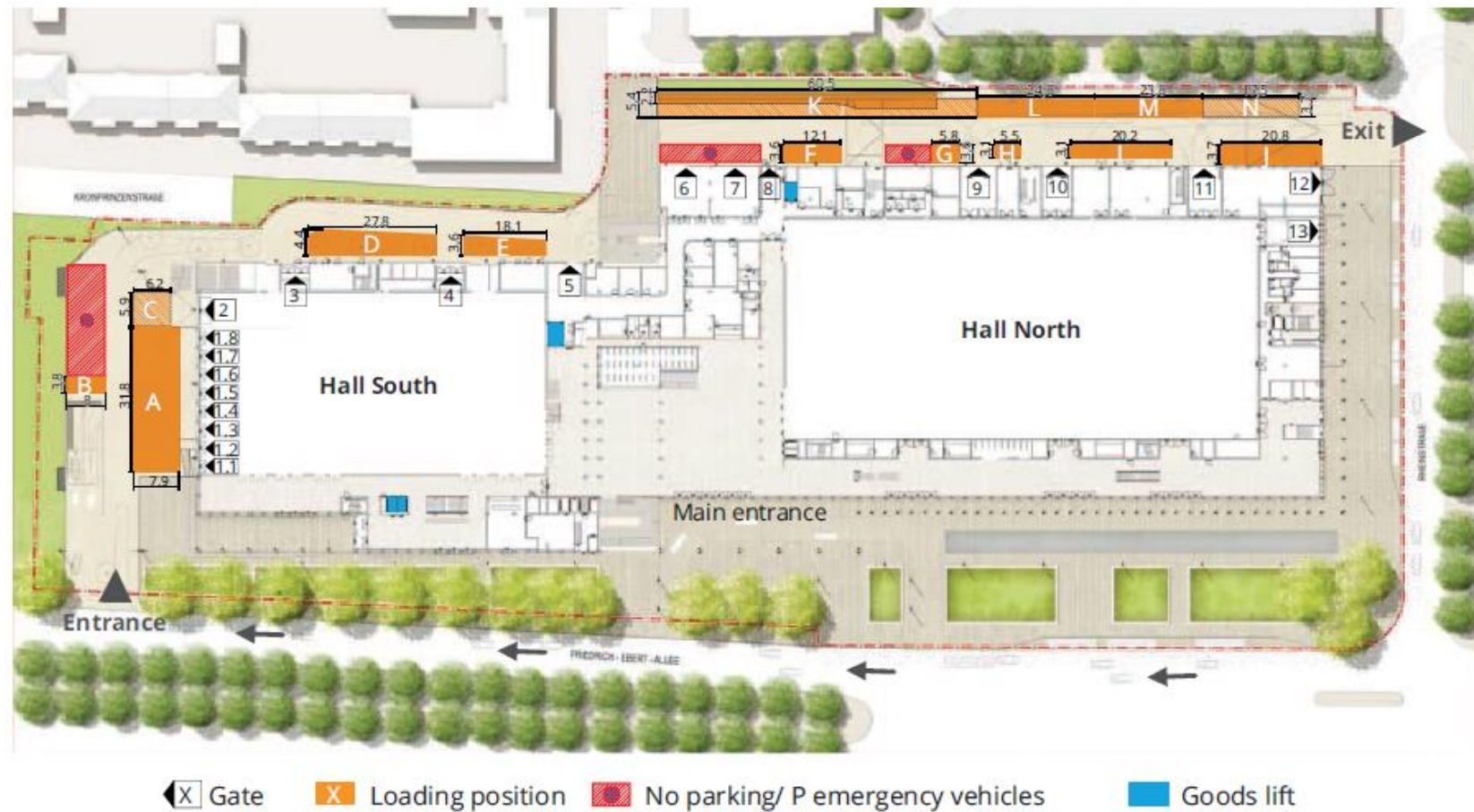


- Modern event platform combines **innovative tools and formats**
- **Exchange and networking** through live lectures, panels and workshops
- **Unlimited *networking* opportunities and lead generation** based on matchmaking algorithms



- Integration through **Best Practice applications** and **showcasing the latest technologies** for process and product innovation
- **Workshops** on selected topics and **peer-to-peer networking**

General plan RMCC Wiesbaden



Stand space prices*

	Row stand (1 open side) price per m²	Corner stand (2 open sides) price per m²	Head stand (3 open sides) price per m²	Island stand (4 open sides) price per m²
Former exhibitor (2026) member company until November 27, 2026	280.00 €	303.00 €	315.00 €	331.00 €
Former exhibitor (2026) non-member company until November 27, 2026	340.00 €	370.00 €	390.00 €	403.00 €
Early bird rate member company until January 29, 2027	293.00 €	315.00 €	332.00 €	345.00 €
Early bird rate non-member company until January 29, 2027	357.00 €	387.00 €	407.00 €	419.00 €
Standard rate member company from January 30, 2027	312.00 €	337.00 €	350.00 €	365.00 €
Standard rate non-member company from January 30, 2027	375.00 €	411.00 €	432.00 €	448.00 €

Special stands (more details in the dedicated flyer)

- Newcomer Pavilion (booth size 9 m²) – 5,290.00 €**
- Full service stand (booth size 9 m²) – 5,730.00 €**
- Joint stand “Start-up companies” (booth size 6 m²) – 1,650.00 €**

** Surcharges apply for bookings made after May 5, 2027!

Mandatory marketing contribution per exhibitor 1,090.00 €

Flat rate disposal and operating costs 17.00 €/m²

***All prices displayed are exclusive of VAT.**

Marketing contribution – Services

Euro 1,090.00 + VAT:



Digital package for the exhibitor and product directory

- Basic entry digital platform
- Listing in 10 product groups
- Company profile with text, image, and logo
- Logo in exhibitor search



Marketing materials

- Visitor promotion templates
- Event logo, banner, and email signature
- Support with inviting customers



On-site marketing & Careers

- The company name and booth number are listed in the Event Guide and floor plan
- Career Day (free admission for all visitors) on the third day of the trade show for young professionals and skilled workers



Attracting Visitors & Voucher Codes

- Unlimited coupon codes for free Expo tickets
 - for customers, prospects, and your team members
 - for use in print media, newsletters, and email signatures
- International promotion of the Expo and campaigns to attract visitors



Press & Social Media Work

- Extensive public relations efforts to promote the trade show
- Distribution of your press releases at the trade show
- Social media campaigns for the trade show and its supporting program
- Increasing reach through various channels Visitor acquisition campaigns

Becoming an exhibitor is easy!



1. Early bird registration

Send us the registration form and secure your participation in ZELLCHEMING-Expo 2027 at early bird rates.

2. Choose your booth space

We will be happy to consider placement requests as far as possible, depending on the available space within the respective main topics.

3. Your booth

Are you bringing your own booth? Please refer to the booth construction guidelines for the design of your booth:

<https://www.rmcc.de/fuer-aussteller/ausstellerunterlagen.php>

4. Getting ready for the show

Once your booth has been confirmed, you will receive additional materials to help you prepare for the show.

"Best Practices for Future" lectures for exhibitors



"Learn from the best"

- **Present** your practical applications to an **international expert audience**
- **A 20-minute lecture** at the ZELLCHEMING-Forum
- **Exclusively** for main and co-exhibitors

Online presence



- **Promotion** of the presentation via the ZELLCHEMING-Expo online platform and app
- Upload of **handouts** and additional information



Recording of lectures

- Provision of a **recording of your presentation** including its audio track (without video recording of the speaker)



Price: **EUR 950.00** + VAT

Joint stand “Start-up Area”



You are a start-up company and would like to try out the ZELLCHEMING-Expo as an industry platform for the first time?

Then take advantage of the uncomplicated and inexpensive participation package “Start-up Area”.

Prerequisite

- Decisive is the date of foundation of the registered company (not before January 2022). The opening or founding of a new sales company cannot be considered.
- A stand can be booked for a maximum of two consecutive events. Prerequisite is compliance with the founding date.

Stand services

- Stand area 6 m² (incl. stand construction)
- Stand equipment:
 - Company nameplate on stand panel
 - 1 high table, 2 bar stools
 - Daily stand cleaning
 - You are welcome to request additional fee-based services through the [RMCC Order Catalog](#)
- 2 exhibitor passes

Exhibitor benefits

- Cost-conscious participation (6 m² booth)
- Low organizational effort due to full-service package

All-inclusive participation package

- 6 m² stand space incl. stand construction **1,650.00 Euros***) incl. mandatory marketing contribution and incl. disposal and operating costs flat rate.

All prices displayed are exclusive of VAT.

*) Surcharges apply for bookings made after May 5, 2027!

Joint stand “Newcomer Pavilion”



Are you new to the industry or would you like to try out the ZELLCHEMING-Expo as an industry platform for the first time?

Then take advantage of the uncomplicated and inexpensive participation package “Newcomer Pavilion”!

Precondition

- You have not been a main exhibitor at ZELLCHEMING-Expo in the last five years.

Stand services

- Booth area 9 m² incl. stand construction
- Stand equipment:
 - Be-Matrix wall system
 - Carpeted floor
 - Company nameplate on stand panel
 - 1 high table, 2 bar stools
 - Brochure rack
 - Lockable information counter
 - 2 LED spotlights
 - 1 Schuko outlet with a 3-way Schuko distributor (incl. power consumption)
 - Daily stand cleaning
 - Additional services can be ordered via the [RMCC Order Catalog](#)
- 2 exhibitor passes

Exhibitor benefits

- Cost-conscious participation (9 m² booth)
- Low organizational effort due to full-service package
- Increased attention due to separate advertising

All-inclusive participation package

- 9 m² stand space **5,290.00 Euros***) incl. mandatory marketing contribution and incl. disposal and operating costs flat rate.

All prices displayed are exclusive of VAT.

*) Surcharges apply for bookings made after May 5, 2027!

Full-service stand



Are you looking for a simple and cost-conscious way to present your products and services at the ZELLCHEMING-Expo?

Then take advantage of our all-in-one offer – your stand is ready for you to use.

Stand services

- Booth area 9 m²
- Stand equipment:
 - Be-Matrix wall system
 - Carpeted floor
 - Company nameplate on stand panel
 - 1 high table, 2 bar stools
 - 1 brochure rack
 - Lockable information counter
 - 2 LED spotlights
 - 1 Schuko connection with 3-way Schuko distributor (incl. power consumption)
 - Daily stand cleaning
 - You can order additional services via the [RMCC Order Catalog](#)
- 2 exhibitor passes

Exhibitor benefits

- Cost-conscious participation (9 m² booth)
- Reduced organization with full-service package

Full-service package

- 9 m² stand space incl. stand construction **5,730.00 Euros***)
- * + mandatory marketing contribution amounting to 1,090.00 Euros;
+ disposal and operating costs of 17.00 Euros/m².

All prices displayed are exclusive of VAT.

*) Surcharges apply for bookings made after May 5, 2027!

Rent a system stand – trade show participation made easy!

Order a system rental booth and additional rental furniture from one of our [service partners](#).

They will be happy to provide you with a customized offer for your booth.

Please book your system rental stand and rental furniture by May 15, 2027, at the latest. Later bookings will be subject to surcharges.

Pre-requisite

- You have booked a booth at the ZELLCHEMING-Expo.

Exhibitor benefits

- Low organizational effort – the finished system rental stand is ready for you at the exhibition

System rental booth – Price on request*

- *plus obligatory marketing fee of 1,090.00 Euro; plus waste disposal and operating costs of 17.00 Euro/m² plus VAT.

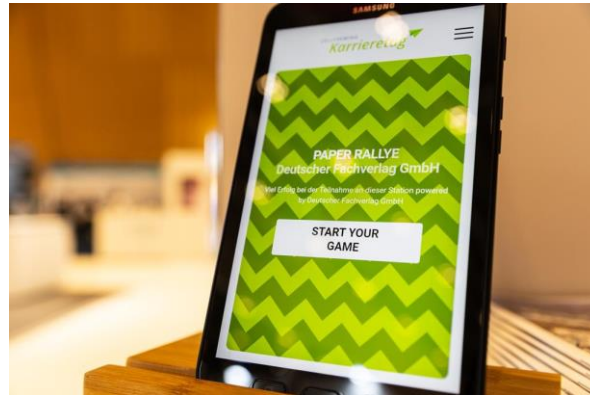


ZELLCHEMING Career Day – Sponsoring opportunities*

The new networking format for the next generation of the paper and fiber-based industry

Efficient networking – Benefits for exhibitors

- Perfect marketing mix – booth, stage presentation, sponsoring
- Paper rally incl. tablet equipment + game guide (professional support in asking questions), guaranteed leads.
- Special career eye-catchers
- Jobwall on site and digitally
- Sponsor identification at booth + hall



ZELLCHEMING Career Day

- **Support Sponsor:** EUR 1,000.00
1 job offer on site
Mention by name on advertising poster in the exhibition hall
- **Classic Sponsor:** EUR 1,600.00
3 job offers on site/digitally with QR code
Basic online profile
Logo on advertising poster in exhibition hall
Optional: participation paper rally: plus EUR 750.00
- **Premium Sponsor** (max. 10 companies): EUR 4,000.00
Logo at career booth + lecture forum
5 on-site job offers/digitally with QR code
Premium online profile
Paper rally

All prices displayed are exclusive of VAT.

* Participation only possible for exhibitors and sponsors of ZELLCHEMING-Expo 2027 as well as companies of the pulp and paper producing industry

ZELLCHEMING Career Day – “PaperStars offer”*

- Stand space incl. stand construction
- Use of the PaperStars communication lounge at the “Treffpunkt Zukunft” booth
- Including flat rates (marketing, etc.)
- Playback of a video, presentation, etc. in the communication lounge
- Low organizational effort due to full-service package
- Increased attention due to separate advertising
- Participation as supporting sponsor: 1 job offer on site and mention on the poster in the exhibition hall (worth 1,000.00 Euros)

ZELLCHEMING Career Day

All-inclusive participation package

- Stand space incl. stand construction
- Communication lounge
- Incl. mandatory marketing contribution (1,090.00 Euros) and disposal and operating costs flat rate (17.00 Euros/m²).

2,950.00 Euros

*Participation only for companies from the manufacturing industry

All prices displayed are exclusive of VAT.



Catering at the RMCC

- [Gauls Catering](#) is one of the most efficient caterers in Germany and is your exclusive catering partner at the RMCC. You can download the order form for your stand catering [here](#).
- You can also hire an external caterer, barista, and/or supplier for stand catering. Advance registration is required in all cases. A fee will be charged per delivery.



Book your stand now!

You can [register online](#) here or download and complete the registration form [here](#).

Please return the duly completed and signed registration form to zellcheming-team@hoenig-messemanagement.com

You will receive a non-binding offer, which must be confirmed in writing within 14 days, after which the stand option expires. With receipt of your confirmation your booking becomes binding.





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Contact partners exhibitor service



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Preamble

ZELLCHEMING Service GmbH is an internationally active company with a wide range of tasks and a diverse circle of customers and partners at home and abroad. The core business is the annual organization and realization of the ZELLCHEMING-Expo.

To live up to the high reputation and the trust placed in us, we are committed to linking our business activities with the applicable laws, ethical principles and corresponding internal guidelines.

The following Code of Conduct has been developed and published to formalize these core values. It will be updated annually and is also intended to serve as a guide for customers and business partners.

ZELLCHEMING-Expo Code of Conduct

1. **Respect for human rights and the rights of our employees**

We respect and uphold human rights and the applicable fundamental rights of employees. We recognize and comply with universal human rights conventions (Universal Declaration of Human Rights, UDHR, United Nations General Assembly, European Convention on Human Rights, ECHR).

2. **Equality and Anti-Discrimination**

We eliminate all forms of discrimination to ensure diversity and equal opportunity for all. In doing so, we comply with the prohibition of discrimination in the General Equal Treatment Act (AGG). We protect our employees and those of our business partners from physical, psychological, verbal and sexual harassment or other abusive conduct.

3. **Respectful treatment**

Our employees treat customers, visitors, service partners, suppliers, authorities, other employees and all third parties in a friendly, objective, fair and respectful manner.

4. **Social and ethical responsibility**

We are committed to social responsibility and equal opportunities for a broad-based and sustainable business community. This is demonstrated, for example, by our "Women4Paper" network and the targeted promotion of young talent in the ZELLCHEMING association.

5. **Privacy Policy**

We are committed to protecting the privacy and confidentiality of information entrusted to us. We process this information in accordance with applicable data protection laws and take appropriate data and IT security measures.

6. **Social Media**

We use social media responsibly. The content we share complies with applicable laws and regulations. Offensive or abusive content will be rejected and not shared.

7. **Fair Competition**

We are committed to free and fair competition. We will not tolerate any anticompetitive agreements and will ensure that the company acts in accordance with applicable antitrust laws. We will not seek competitive advantage through unfair business practices.

Terms and conditions

1. Scope of application

- The following contractual conditions apply to the rental of stand space by the contractual partner from ZELLCHEMING Service GmbH.
- These terms and conditions are an integral part of all our offers and contracts, also in the current business relationship, and apply to all future business with the contractual partner.
- Terms and conditions of the contractual partner which are not expressly approved by us in writing shall not become part of the contract, even if we have not expressly rejected them. Previous General Terms and Conditions of Contract and other terms and conditions of ours are replaced by these Terms and Conditions, unless expressly agreed otherwise in writing with the contractual partner.

2. Conclusion of Contract/Contracting Party

- Exhibitors will be admitted after examination by the Organizer. The organizer reserves the right not to admit companies to the fair.
- Registration/appointment shall be made by sending in the registration form or by any other means accepted by ZELLCHEMING Service GmbH. The contractual partner shall be bound to his offer for three weeks from receipt by us. The contract with the contractual partner shall be concluded with our confirmation of the stand.
- If a stand confirmation is issued in response to the registration/order, its contents shall become part of the contract. The Contractual Partner, who is a registered trader, must notify us in writing within 14 days of any discrepancies between the registration/order and the stand confirmation.
- Several contracting parties are liable to us as joint debtors.

3. Domestic authority

The employees of Hönig MesseManagement & Consulting GmbH & Co. KG organize the event together with ZELLCHEMING Service GmbH and act on its behalf. Both parties are hereinafter referred to as the „Organizer“. The RheinMain CongressCenter Wiesbaden (RMCC) will be the venue of the ZELLCHEMING-Expo from 2025 to 2027 and is hereinafter referred to as „the venue“. The instructions of the organizer and the staff of the venue must be followed. Failure to do so may result in expulsion or ban from the premises.

4. General rules of conduct

The venue must be treated with care and respect. Any type of pollution or contamination is prohibited and waste, such as packaging materials, must be disposed of in the containers provided. Any damage must be reported to the organizer.

5. No Smoking

Smoking (in any form) is prohibited inside the event venue and in designated non-smoking areas on the grounds.

6. Consumption of alcohol

The serving and consumption of alcohol is prohibited in the hall until 12.00 noon on set-up and dismantling days and during the Expo. Controlled consumption of low-proof alcoholic beverages is permitted from 12 noon. Please do not serve high-proof alcoholic beverages. Visibly intoxicated persons may be refused access to the exhibition by the organizer or the security staff at the venue.

7. Stand rental fees

The prices quoted by ZELLCHEMING Service GmbH are per square meter. Each square meter or part thereof shall be rounded up to the next square meter. Beams and columns are not deducted in the calculation of square meters.

8. Opening hours

For visitors generally from 9:00 a.m. to 6:00 p.m. on Tuesday, June 22, 2027, and Wednesday, June 23, 2027, on Thursday, June 24, 2027, from 9:00 a.m. to 4:00 p.m. for contractors generally from 8:00 a.m. to 6 p.m. throughout. This schedule is subject to change without notice.

The show will close at 4:00 p.m. on June 24, 2027. The booth must be staffed until the official end of the show. Failure to comply will result in a penalty.

9. Assembly

Sunday, June 20, 2027, 7:00 a.m. to 10:00 p.m., Monday, June 21, 2027, 7:00 a.m. to 10:00 p.m. More information will be provided with the exhibitor materials.

10. Dismantling

Thursday, June 24, 2027, 5:00 p.m. to 10:00 p.m., Friday, June 25, 2027, 7:00 a.m. to 10:00 p.m. You will receive further information with the exhibitor documents.

Dismantling will be officially announced by the organizer in a hall announcement at the end of the event, when all visitors have left the hall and the entrance.

11. Access regulations for set-up and dismantling

Only very limited unloading areas, divided into „loading zones“, are available in the loading yard of the North Hall for the setup and dismantling of an event. The loading yard will only be opened upon presentation of an access pass and a deposit of 100.00 euros in cash. This deposit will be refunded if the vehicle leaves the loading yard on time. Loading areas G-N are available for the North Hall (Friedrich-Ebert-Allee 1, 65185 Wiesbaden).

Loading and unloading of trucks, cars, trailers, etc. will take place in designated time slots to ensure unimpeded setup and dismantling of a major event within the allotted time. All loading activities must be completed within these time slots and the RMCC site/loading zone must be vacated.

The elevator from the parking garage to the foyer may be used all day on the last set-up day, June 21, 2027, and beginning in the afternoon of June 24, 2027, for dismantling. No loads with carts or similar items may be transported through the main entrance of the RMCC. Any damage to the RMCC floor will be charged to the responsible party after the event.

Arrival and delivery must be carried out in accordance with the description and the Wiesbaden parking guidance system.

Cars, vans and trucks may only be parked on the RMCC grounds for loading and unloading. Parking for cars is available in the RMCC underground parking garage (800 spaces for cars only).

12. Placement

We will endeavor to provide the Contractual Partner with the space provisionally specified in the stand confirmation. However, in the interest of optimizing the layout of the exhibition, the Contractual Partner may be allocated a different space of the same quality, category and size, if this is reasonable for the Contractual Partner.

13. Stand design

The exhibitor must provide a wall system with a minimum height of 2.50 meters. Roll-ups or similar systems are not sufficient. Rear walls above the minimum height must be neutral white or light gray in color, in consultation with those responsible for the neighboring stands. The stand area must be covered with carpet, parquet or similar material. The organizer will inspect the stands on site and reserves the right to make adjustments in accordance with the stand design guidelines described. The stand concept must be submitted to the venue in advance and in a timely manner. The Organizer recommends the installation of suspensions at a height of 5.00 meters. The implementation and actual height will be left to the exhibitor within the guidelines of the venue.

- To ensure a good overall impression, stand construction guidelines have been defined which are binding for the Contractual Partner. The stand construction guidelines are an integral part of this contract. They can be viewed at <https://www.rmcc.de/fuer-aussteller/ausstellerunterlagen.php>
- The Contractual Partner is responsible for the construction, design and security of the stand. They must comply with the applicable laws and the Technical Guidelines, which can be viewed at <https://www.rmcc.de/fuer-aussteller/ausstellerunterlagen.php>
- Presentations or demonstrations of any kind, the setting up of exhibits and the distribution of advertising material may only take place on the stand and must be carried out in such a way that no visual, acoustic or other nuisance is caused to others, in particular to neighboring stands, and that the stand and aisle areas are not obstructed. The playing of music via a sound carrier or with musical instruments is only permitted after 4:00 p.m. and only in consultation with the neighboring stands. Loudspeakers must be directed towards the stand. Conversations on other stands must not be disturbed by the volume. It is the responsibility of the person in charge of the stand to ensure this. The required GEMA registration must be obtained by the stand operator.
- In the event of a breach of a), b) and c) above, we shall be entitled to demand that the other party remedy the breach. If the breach is not remedied immediately, we shall be entitled in particular to the rights set forth in paragraph 23 b). In addition, a contractual penalty of ten times the stand rental fee shall be due in this case.
- During the hours of operation specified in Section 8, booths must be staffed and stocked with exhibits.
- All hand and direct sales - especially of exhibition goods or samples - are prohibited. Direct sales are defined as any sale of goods or provision of services by the exhibitor on the exhibition site against payment. Such sales are permitted only without payment.

14. Approval of evening events

Evening events (e.g. a stand party for your customers, a happy hour or a get-together with the stand personnel) at your own stand must be registered and approved in writing by ZELLCHEMING Service GmbH. You will receive a written confirmation after your application has been checked. Further regulations for the organization of an evening event can be found in the registration form for stand parties. The permit must be presented to the organizer or the security personnel upon request during the evening event.

15. Technical Services

General heating, cooling and lighting shall be provided by ZELLCHEMING Service GmbH. The costs for the stand installation of water, electrical and telephone connections, etc., as well as the services used, and consumption shall be borne by the Contractual Partner.

16. Terms and conditions of payment

- The stand rental fee shall be paid in two half installments. The first installment (request for advance payment) will be invoiced to the Contractual Partner when the stand confirmation is sent and is due immediately. The second installment (final invoice) shall be invoiced at the earliest three months before the start of the event, considering payments already made, and shall also be due immediately.
- Invoices for other goods and services ordered are due immediately from the date of the invoice.
- In the event of default, interest shall be charged at the statutory rate of nine percentage points above the base rate applicable at the time of default (Section 288 (2) of the German Civil Code).
- For each reminder sent to the contractual partner after default has occurred, we are entitled to charge a jump-sum reminder fee of EUR 3.00. The contracting party reserves the right to prove that no damage has been caused or that the damage is considerably lower than this flat rate. We reserve the right to claim further damages caused by delay.

17. Reservations

- We shall be entitled to postpone, shorten, close or cancel the event in whole or in part in the event of compelling reasons beyond our control (e.g. industrial disputes, regulations or general decrees in connection with a pandemic) and in the event of force majeure. The remuneration to be paid by the contracting party shall then be adjusted accordingly or, in the case of a complete cancellation, shall not be due at all.
- If, in our experience, the event cannot be successful for the contracting parties due to insufficient exhibitor participation or unexpectedly low visitor interest, we may cancel the event. Such notice must be received by the Contractual Partner two months before the scheduled start of the exhibition. If the event is cancelled in due time, we shall not be liable for any expenses or damages.
- If the event is cancelled, any advance payments made by the contracting party will be refunded immediately.

18. Complaints

- The contracting party must give notice of obvious deficiencies in performance as well as the absence or loss of warranted characteristics in good time so that remedial action can be taken.
- Only if the remedy has not been carried out within a reasonable period of time, or if the remedy is not possible or has been refused, the contracting party may terminate the contract without notice or demand a reasonable reduction of the remuneration in the case of serious defects which make it impossible to hold the event.

19. Liability limitation/Exclusion of liability

- In principle, all claims for damages against ZELLCHEMING Service GmbH are excluded. However, this shall not apply
 - in the case of culpable injury to life, body or health by ZELLCHEMING Service GmbH or an employee, co-worker, representative or other vicarious agent of ZELLCHEMING Service GmbH;
 - if the claim for damages is based on intentional or grossly negligent conduct of ZELLCHEMING Service GmbH or its team;
 - in case of violation of a guarantee given by ZELLCHEMING Service GmbH;
 - in the case of mandatory statutory liability, e.g. under the Product Liability Act, and
 - if ZELLCHEMING Service GmbH or one of its employees negligently violates an essential contractual obligation. If ZELLCHEMING Service GmbH or its team negligently violates an essential contractual obligation, the liability of ZELLCHEMING Service GmbH shall be limited to the foreseeable damage typical for the contract.

An essential contractual obligation is a contractual obligation, the fulfillment of which is essential for the proper execution of the contract and on the fulfillment of which the contractual partner regularly relies and may rely.

- Insofar as our liability is excluded or limited in accordance with the above, this shall also apply to the personal liability of the employees, workers, staff, other vicarious agents and representatives of ZELLCHEMING Service GmbH.
- We have taken out exhibition insurance against the usual insurable risks such as fire, burglary, theft, water damage, etc. We recommend the contractual partner to insure risks at his own expense by submitting an application in the form provided for this purpose in the technical documents.

20. Subletting/prohibition of assignment

- The Contractual Partner is not entitled to allow third parties to use the stand allocated to it in whole or in part without our consent, in particular to sublet it or to accept orders for other companies, unless the third party is a co-exhibitor (= any person appearing at the Contractual Partner's stand with his own staff and his own range of products). The contracting party must inform us in writing of the identity of the third party before the start of the event. The Contractual Partner shall be fully liable to us for any infringements by the third party and for ensuring that the third party also accepts the validity of these General Terms and Conditions. Co-exhibitors are only those companies that have been expressly registered as co-exhibitors by the Contractual Partner.
- The contracting party may not assign any claims against us to third parties.

21. Offsetting/retention

The contractual partner may only set off against our claims with counterclaims that are recognized by us or have been legally established. The contractual partner may not assert any rights of retention or withholding of performance pursuant to §§ 273, 320 BGB (German Civil Code), unless we are guilty of gross breach of contract.

22. Right of lien

In order to secure our claims, we reserve the right to exercise the lessor's lien and to realize the pledged goods after written notification in accordance with the statutory provisions.

23. Early termination of the contract

- Premature termination of the contract (also regarding parts of the scope of services, e.g. use by co-exhibitors) is only possible with our consent. In the event of such a premature termination of the contract (also regarding parts of the scope of services, e.g. use by co-exhibitors), the contracting party shall remain obliged to pay us the full agreed stand rental fee as compensation in lieu of performance. The contracting party is entitled to prove that we have not incurred any damage or that the damage incurred is significantly lower than the agreed stand rental.
- In particular, we shall be entitled to terminate the stand rental contract without notice if it has become unreasonable for us to adhere to the contract due to the conduct of the contracting party. Unreasonableness exists, for example, if the contracting party is in arrears with a not insignificant part of its payment obligations to us or if the contracting party repeatedly violates another contractual obligation. In the event of termination without notice, we shall also be entitled to demand compensation from the contracting party for the damage we have suffered as a result of the contracting party's conduct which entitles us to terminate without notice.

24. Place of performance and jurisdiction

The place of performance and jurisdiction shall be Offenbach a.M., if the contractual partner is a merchant or a legal entity under public law or a special fund under public law. We shall also be entitled to assert claims at the court responsible for the registered office of the contractual partner. An exclusive place of jurisdiction remains unaffected.

25. Consent to film, image and sound recordings / Social Media

The contractual partner authorizes ZELLCHEMING Service GmbH, in accordance with the General Terms and Conditions, to make or have made and to use film, image and sound recordings as well as drawings of exhibition stands and individual exhibits for the purpose of documentation or for its own publications, in particular also on the Internet and for advertising purposes. The permission of use, which is unlimited in time, includes in particular the production, publication, duplication, use and adaptation/alteration and is therefore also unlimited in content.

All participants must ensure responsible use of social media. Content to be shared must comply with applicable laws and regulations, as well as internal rules.

26. Other provisions

- The product groups, the house rules and the organizational, technical and other regulations, in particular the stand construction guidelines, which are sent to the contracting party before the start of the event, form an integral part of this contract.
- All agreements made with us must be in writing. This also applies to the relaxation or abolition of this written form requirement.
- Should individual provisions of our contract with the contract partner or other agreements with the contract partner or these General Terms and Conditions be or become invalid in whole or in part, the remaining provisions of the contract or other agreements or these General Terms and Conditions shall remain unaffected.

Status: September 2026