

3 July, 2025
RMCC Wiesbaden



Career Day

Next-generation industry network format





Anniversary event 1-3 July, 2025

The ZELLCHEMING platforms

ZELLCHEMING EXPO

1 July – 3 July, 2025

For the professional exchange of technology users and providers across the entire value chain.

ZELLCHEMING *Career Day*

3 July, 2025

The new networking format for the next generation of the paper and fiber-based industry.

ZELLCHEMING WOMEN4PAPER

2 July, 2025

The network for women in the pulp and paper industry.



4 December – 5 December, 2024

A joint effort by ZELLCHEMING and PTS (Papiertechnische Stiftung).

NEW

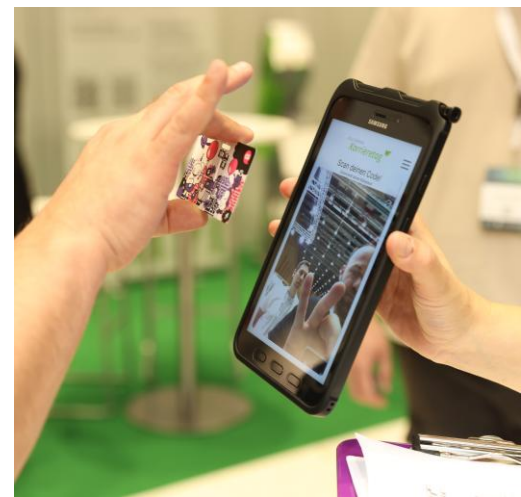
ZELLCHEMING Career Day 2025

Key data:

The ZELLCHEMING Career Day is

- An attractive platform for presenting career opportunities and job profiles in companies in the pulp and paper industry;
- It is limited to technical and professional aspects and job profiles and the presentation of the content is tailored to the needs of the target group;
- The Career Day focuses on low-threshold networking opportunities (live and online) and is based on a large partner network with the most important educational institutions, partners and sponsors in the industry.





ZELLCHEMING Career Day 2025

Target groups

- Apprentices / Master classes
- Students paper engineering
- Bachelor students from other disciplines (mechatronics, chemistry and packaging)
- Young people before choosing a career



Ambition

- Attract/retain employees for the paper industry
- Strengthen loyalty/remain in the industry after training, studies
- Basics for education and training, contribution to training
- Increase motivation
- For students - start of working life, interesting job offers

Career Day on the third day of the show

NEW

- Starting in 2025, the **Career Day** will be **free of charge** for all visitors. This initiative aims to attract young talents and the next generation to the ZELLCHEMING-Expo.
- The aim is to promote the connection between young talent and exhibiting companies to secure the **skilled workforce** of the future.



Partner & Sponsors

The ZELLCHEMING CAREER DAY addresses universities, educational institutions, personnel service providers, institutes, companies, associations and other organizations.

Meeting point

The specially designed Careers Day stand serves as a meeting point and hub: The Future Meeting Point. Its casual, inviting atmosphere invites visitors to linger and makes it easy to make contact at eye level. Eye-catching pins with job offers printed on the outer edges of the stand attract interested visitors.

PaperStars

In particular, companies involved in the production of paper, board and pulp can take advantage of this opportunity to showcase their company, locations and job profiles, and get in touch with the next generation of the industry.

ZELLCHEMING Career Day – Sponsorship opportunities*

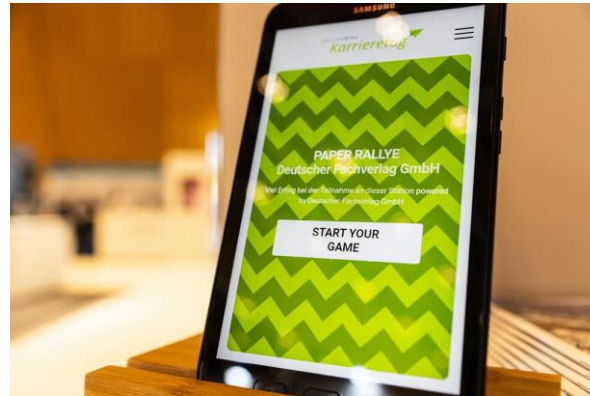
expo
2025

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The new networking format for the next generation of the paper and fiber-based industry

Benefits for exhibitors:

- Perfect marketing mix – booth, stage presentation, sponsoring
- Paper rally incl. tablet equipment + game guide (professional support in asking questions), guaranteed leads
- Special career eye-catchers
- Jobwall on site and digitally
- Social Media Wall
- Sponsor highlighting at booth + hall



ZELLCHEMING Career Day

- **Support Sponsor:** EUR 950.00
1 job offer on site
Mention by name on advertising poster in the exhibition hall
- **Classic Sponsor:** EUR 1,500.00
3 job offers on site/digitally with QR code
Basic online profile
Logo on advertising poster in exhibition hall
Optional: participation paper rally: plus EUR 750.00
- **Premium Sponsor:** EUR 4,000.00
Logo at career booth + lecture forum
5 on-site job offers/digitally with QR code
Premium online profile
Paper rally

All prices + VAT

* Participation only possible for exhibitors and sponsors of ZELLCHEMING-Expo 2025 as well as companies of the pulp and paper producing industry

ZELLCHEMING Career Day – Offer PaperStars*

- Stand space incl. stand construction
- Use of the PaperStars communication lounge
- Logo on Social Media Wall
- Including marketing/disposal flat rates
- Playback of a video, presentation, etc. in the communication lounge
- Low organizational effort due to full-service package
- Increased attention due to separate advertising
- Participation as supporting sponsor: 1 job offer on site and mention on the poster in the exhibition hall (worth 950.00)

ZELLCHEMING *Career Day*

All-inclusive participation package

- Stand space incl. stand construction
- Communication lounge
- Social Media Wall
- Incl. mandatory marketing contribution (975.00 Euros) and disposal and operating costs flat rate (15.00 Euros/m²)

2,900.00 Euros + VAT.

* Participation only possible for companies of the pulp and paper producing industry





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