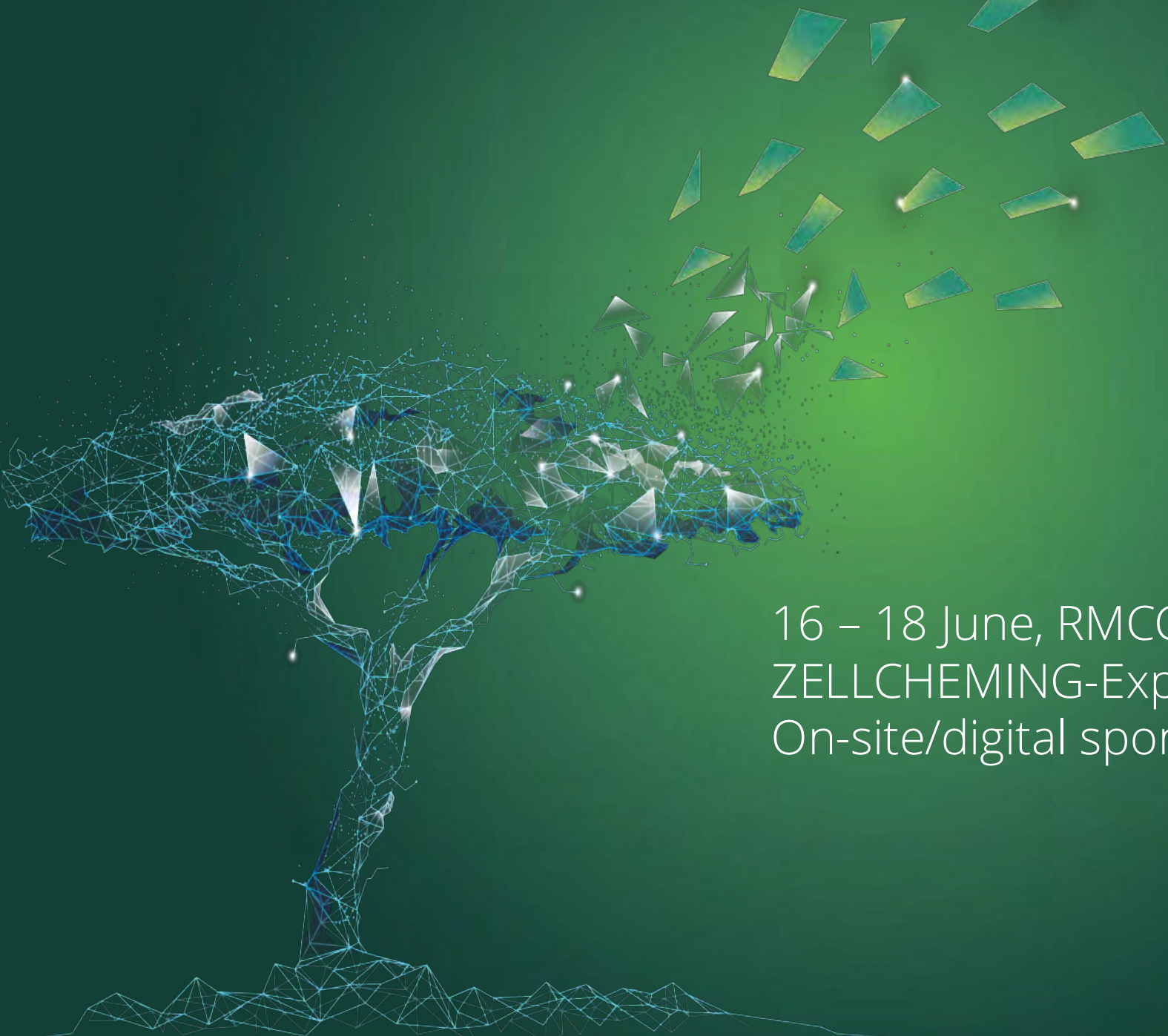


A stylized digital tree graphic on the left side of the slide. The tree's trunk and branches are composed of a network of blue and white lines, with some nodes glowing. The foliage is represented by a cluster of translucent, green and blue triangular shapes that appear to be floating or falling from the canopy. The background is a dark green gradient.

16 – 18 June, RMCC, Wiesbaden, Germany  
ZELLCHEMING-Expo 2026  
On-site/digital sponsoring packages



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4 ZELLCHEMING Career Day

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## The ZELLCHEMING platforms



**16 June – 18 June, 2026**

For the professional exchange of technology users and providers across the entire value chain.



**June 18, 2026**

ZELLCHEMING Career Day – The new networking format for the next generation of the paper and fiber-based industry.



**June 17, 2025**

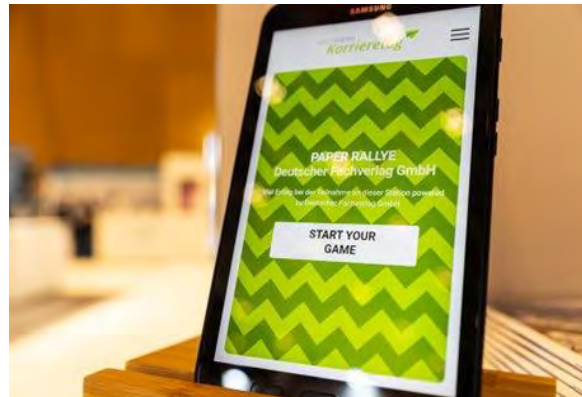
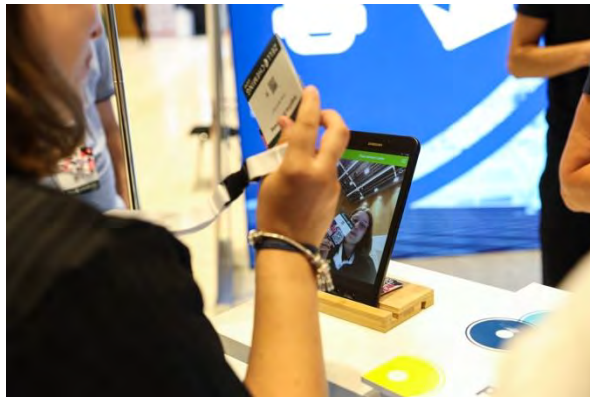
The network for women in the pulp and paper industry.

# ZELLCHEMING Career Day – Sponsoring opportunities\*

The new networking format for the next generation of the paper and fiber-based industry

## Efficient networking – Benefits for exhibitors

- Perfect marketing mix – booth, stage presentation, sponsoring
- Paper rally incl. tablet equipment + game guide (professional support in asking questions), guaranteed leads.
- Special career eye-catchers
- Jobwall on site and digitally
- Social-Media-Wall
- Sponsor identification at booth + hall



## ZELLCHEMING Career Day

- **Support Sponsor:** EUR 950.00  
1 job offer on site  
Mention by name on advertising poster in the exhibition hall
  - **Classic Sponsor:** EUR 1,500.00  
3 job offers on site/digitally with QR code  
Basic online profile  
Logo on advertising poster in exhibition hall  
*Optional: participation paper rally: plus EUR 750.00*
  - **Premium Sponsor** (max. 10 companies): EUR 4,000.00  
Logo at career booth + lecture forum  
5 on-site job offers/digitally with QR code  
Premium online profile  
Paper rally
- All prices + VAT.
- \* Participation only possible for exhibitors and sponsors of ZELLCHEMING-Expo 2026 as well as companies of the pulp and paper producing industry

# ZELLCHEMING-Expo 2026 Sponsoring Packages

**Individual  
packages  
on request**

## **Gold Package**

**EUR 5,500.–**

For ZELLCHEMING company members  
EUR 4,950.–

## **Silver Package**

**EUR 3,850.–**

For ZELLCHEMING company members  
EUR 3,450.–

## **Bronze Package**

**EUR 1,900.–**

For ZELLCHEMING company members  
EUR 1,650.–

## Comparison sponsoring packages

|                                                                         | Gold             | Silver           | Bronze           |
|-------------------------------------------------------------------------|------------------|------------------|------------------|
| <b>ZELLCHEMING company members</b>                                      | 4,950.- €        | 3,450.- €        | 1,650.- €        |
| <b>Full rate</b>                                                        | <b>5,500.- €</b> | <b>3,850.- €</b> | <b>1,900.- €</b> |
| Digital benefits                                                        |                  |                  |                  |
| <b>Company profile</b>                                                  | ✓                | ✓                | ✓                |
| <b>Logo presentation platform, website, newsletter</b>                  | ✓                | ✓                | ✓                |
| <b>Matchmaking / 1:1 meetings / interaction via Chat and video call</b> | ✓                | ✓                | ✓                |
| <b>Function direct video call</b>                                       | ✓                | ✗                | ✗                |
| On-site benefits                                                        |                  |                  |                  |
| <b>Logo presentation forum</b>                                          | ✓                | ✓                | ✓                |
| <b>Voucher codes for free admission to ZELLCHEMING-Expo</b>             | unlimited        | 50               | ✗                |

**Gold Package****EUR 5,500.–**

For ZELLCHEMING company members  
EUR 4,950.–

- Logo presentation live channel, homepage, newsletter
- Company description, max 3,000 characters
- Company logo, teaser image and contact details
- Links to your company's home page as well as social media profiles
- **5 images** (jpg, png) in media gallery
- **1 / 3 video / PDF files** in profile page

**On-site benefits**

- ZELLCHEMING-Forum – Exclusive logo presentation as Gold Sponsor (Forum and Summer Evening)
- Logo presentation in program and marketing materials
- Logo on event website
- Possibility to display one advertising product (flyers, brochures, etc.) at the ZELLCHEMING-Forum
- On-screen display of the sponsor logo during congress

**Presentation opportunities**

- Link to own live content

**Network**

- Creation of **5 accounts** for staff members as contact persons in your profile
- **Extended leadtracking** and list export after the event (GDPR compliant)
- **Function direct video call** is enabled
- Interaction via chat and timing of 1:1 video meetings with all ZELLCHEMING-Expo 2026 participants
- Calendar functions for your staff's time scheduling
- Access to virtual matchmaking with all ZELLCHEMING-Expo 2026 participants
- **Unlimited** number of voucher codes for **free admission** to ZELLCHEMING-Expo 2026



## Silver Package

**EUR 3,850.–**

For ZELLCHEMING company members  
EUR 3,450.–

- Logo presentation live channel, homepage, newsletter
- Company description, max 3,000 characters
- Company logo, teaser image and contact details
- Links to your company's home page as well as social media profiles
- **3 images** (jpg, png) in media gallery
- **1 / 1 video / PDF file** in profile page

## On-site benefits

- ZELLCHEMING-Forum – Exclusive logo presentation as Silver Sponsor
- Logo presentation in program and marketing materials
- Logo on event website
- Possibility to display one advertising product flyers, brochures, etc.) at the ZELLCHEMING-Forum

## Network

- Creation of **3 accounts** for staff members as contact persons in your profile
- **Standard leadtracking** and list export after the event (GDPR compliant)
- Interaction via chat and timing of 1:1 video meetings with all ZELLCHEMING-Expo 2026 participants
- Calendar functions for your staff's time scheduling
- Access to virtual matchmaking with all ZELLCHEMING-Expo 2026 participants
- **50** voucher codes for **free admission** to ZELLCHEMING-Expo 2026

### Bronze Package

**EUR 1,900.–**

For ZELLCHEMING company members  
EUR 1,650.–

- Logo presentation live channel, homepage, newsletter
- Company description, max 3,000 characters
- Company logo, teaser image and contact details
- Links to your company's home page as well as social media profiles

### On-site benefits

- Logo presentation in program and marketing materials
- Logo on event website

### Network

- Creation of **1 account** for staff member as contact person in your profile
- Interaction via chat and timing of 1:1 video meetings with all ZELLCHEMING-Expo 2026 participants
- Calendar functions for your staff's time scheduling
- Access to virtual matchmaking with all ZELLCHEMING-Expo 2026 participants

## Digital upgrade exhibitors' directory

### Premium Package

Provides you with advanced branding and lead generation capabilities

**Exhibitor price: EUR 2,000.–**

Value EUR 5,000.–

### Basic Package

Standard entry for all exhibitors included in the marketing fee.

**For exhibitors included**

Value EUR 1,045.00

# Comparison packages for exhibitors ZELLCHEMING-Expo 2026

|                                                            | Premium    | Basic     |
|------------------------------------------------------------|------------|-----------|
| ZELLCHEMING-Expo – exhibitors                              | 2,000.– €  | incl.     |
| Value                                                      | 5,000.– €  | 1,045.– € |
| Company profile                                            | ✓          | ✓         |
| Presentation as premium partner / company logo on homepage | ✓          | ✗         |
| Images / videos / documents in company profile             | 10 / 4 / 5 | ✗         |
| Product page / product entries                             | 15         | 10        |
| Link to own live content                                   | ✓          | ✗         |
| Contact persons / employees                                | 10         | 1         |
| Matchmaking / interaction via chat and video call          | ✓          | ✓         |
| Function direct video call                                 | ✓          | ✗         |
| Leadlist (GDPR-compliant)                                  | Extended   | ✗         |

### Premium Package

Provides you with advanced branding and lead generation capabilities

**Exhibitor price: EUR 2,000.00**

Value EUR 5,000.00

### Basic Package (included in marketing fee)

- Company description (max. 3,000 characters)
- Company logo, teaser image and contact information
- Listing in exhibitor directory
- 10 product entries

### Extended benefits premium package

- **Company logo on platform landing page**
- Links to your company's homepage as well as social media profiles
- **10 images** (jpg, png) in media gallery
- **4 / 5 videos / PDF files** on profile page
- **5 additional products / service entries** on product page

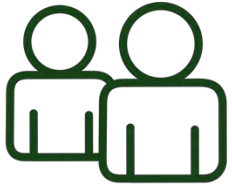
### Presentation opportunities

- Link to own live content

### Network

- **Creation of 10 accounts** for staff members as contact persons in your profile
- **10 participant tickets** for invitation of customers
- **Extended leadtracking** and list export after the event (GDPR compliant)
- **Function direct video call** is enabled
- Interaction via chat and timing of 1:1 video meetings with all ZELLCHEMING-Expo 2026 participants
- Calendar functions for your staff's time scheduling
- Access to virtual matchmaking with all ZELLCHEMING-Expo 2026 participants

# Interactive partner profile



The screenshot displays a mobile application interface for the ZELLCHEMING EXPO. It is divided into several sections:

- Top Section:** Displays event details for Thursday, June 22, 2023, including a timeline of activities like "Ehrung: Verleihung der Eugen-Lendholt-Denkmin..." and "Der ZELLCHEMING - Karrieretag".
- Mitarbeiter (Employees):** Lists staff members such as Petra Hanke (Geschäftsführerin), Cornelia Gembus (Assistenz), and Susanne Haase (Director Media & Communications), each with a profile picture and a "Chat" button.
- Jobs:** A section for job listings, currently showing "Test 2 Stellenanzeige Arbeitszeit" with filters for "Naturwissenschaften und Forschung", "Biotechnologie", "Mathematik", and "Papierzeugung | Papierverarbeitung".
- Foto:** A gallery of photos showing various attendees and activities from the event.
- Info:** Provides contact information for ZELLCHEMING EXPO, including the address "Neckarstr. 3, 63322 Rödermark, Deutschland", the website "www.zellcheming.de", and the email "info@zellcheming.de".

Exhibitors and sponsors can present technologies, products and services as part of their interactive partner profile.

Participants then can establish personal contact directly via the respective company profile.

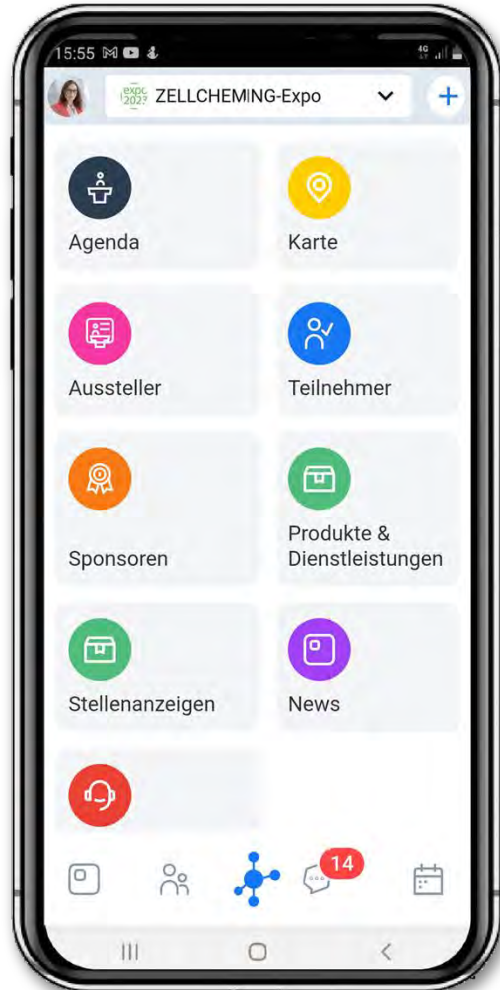
The exhibiting companies and sponsors can thus directly control which employee contacts which customer.

# Everything also works by app

App download:



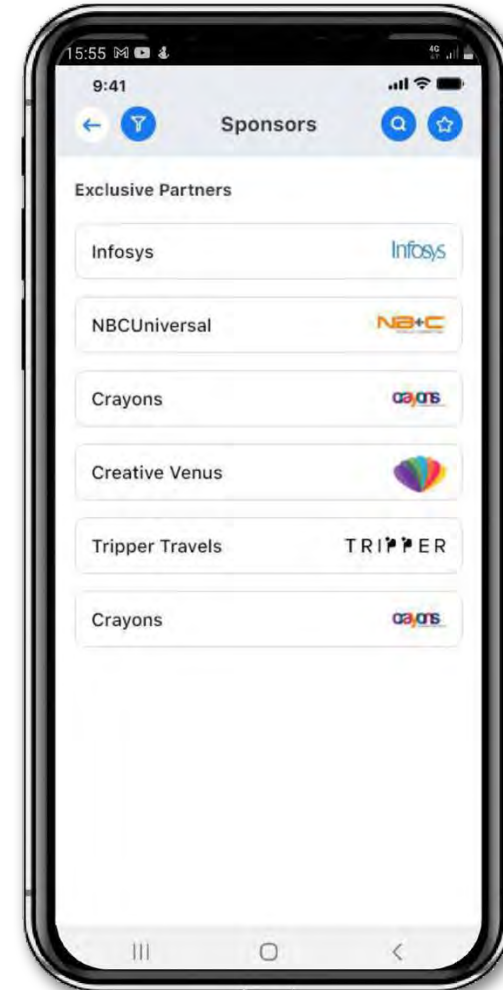
Main event screen



Participants & matchmaking

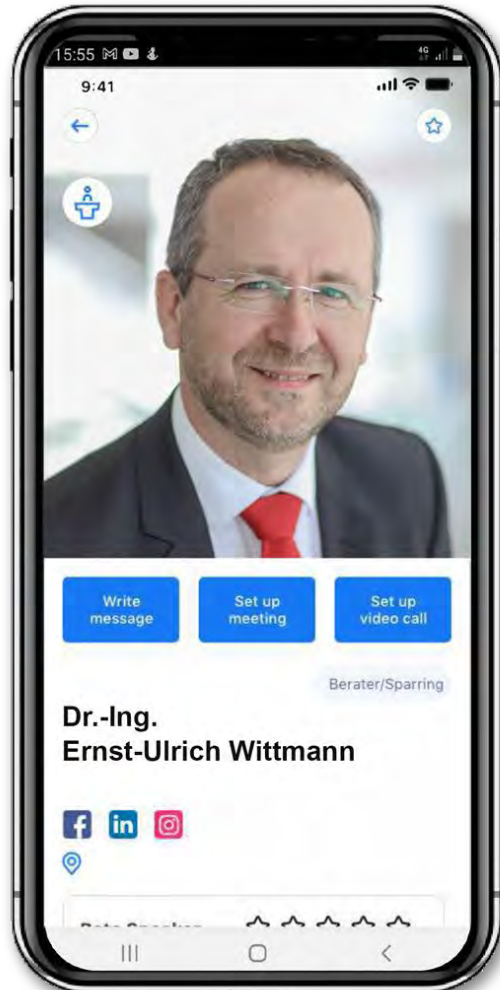


Exhibitors/sponsors

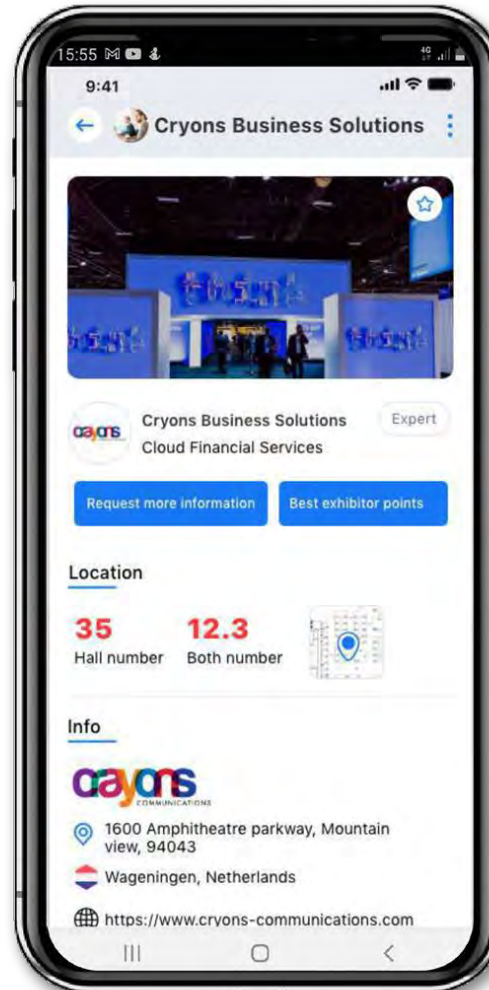


# Everything also works by app

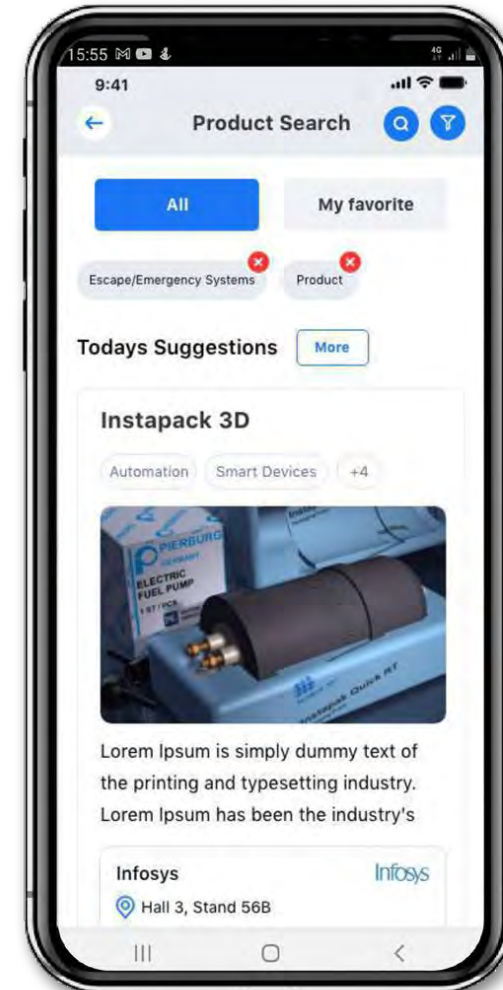
Personal profiles



Exhibitor profiles



Products



# Marketing opportunities for exhibitors

We offer effective advertising opportunities in all media. Simply choose your preferred medium and make ZELLCHEMING-Expo a success as an exhibitor!

NEW

**Take advantage of our cost-effective marketing package:**

- **Online media**  
Use the internet to reach your customer base and other target groups directly and effectively before, during, and after the trade fair.
- Print media  
Address your target group specifically with print advertising. Our printed trade fair media reach a large number of trade fair visitors..
- On-Site Advertising  
Advertising at the exhibition grounds puts your company in the spotlight.

## Digital advertising opportunities for exhibitors

An advertisement in our newsletter will be seen by around 1,200 people, and has an average open rate of almost 46%!



### Newsletter advertisement

**Exclusively for one sponsor per newsletter**

Image format: .jpg, 500x375px

**€750.00 per placement**

### Discount:

3 issues: 3%

5 issues: 5%

# Marketing Package

**NEW****Create your own customized package!****Print & on site**

- ✓ Logo on the floor plan (DIN A1 display on site)
- ✓ Logo in the floor plan of the event guide (printed on site and available online as a PDF)
- ✓ ¼ page advertisement in the event guide (printed on site and available online as a PDF)
- ✓ Display of advertising materials in the forum on site
- ✓ Support sponsor of the ZELLCHEMING Career Day (one job offer on site and mention by name on the sponsor roll-up)

**Digitally**

- ✓ Logo displayed all day on the lecture program & start slides of the lecture program (digital on site)
- ✓ Advance notice (30 min) of your own best practice lecture (digital on site)
- ✓ Advertisement in a newsletter issue of your choice (Image format: .jpg, 500 x 375 px)
- ✓ Leadtracking (1 license)  
Scan QR code on badge – Add/evaluate lead – Export data

**✓✓ 2 from 9:**

Early bird price until  
Jan. 26, 2026: **1,350.00 € net**

Standard rate:  
1,450.00 € net

**✓✓✓ 3 from 9:**

Early bird price until  
Jan. 26, 2026: **1,950.00 € net**

Standard rate:  
2,050.00 € net

# Exhibitor Sponsorship Opportunities at the RMCC

Advertising on the central walkways in the exhibition hall and the entrance area can help to stage your company impressively and attract even more visitors to your exhibition stand.



## Welcome Sponsoring

### Exklusively for one sponsor

Aluminum freestanding display (300 cm wide x 250 cm high) with name and logo in the entrance area. Logo on the event page, in newsletters, and in the Event Guide

Order deadline: May 4, 2026

**10,500.00 € net incl. production costs**

## Routing to your stand

### Exklusively for one sponsor

Prominently placed floor graphics (10 floor stickers, Ø60cm each, digitally printed on SK film) will guide visitors directly to your booth!

Order deadline: May 4, 2026

**3,500.00 € net incl. production costs**

## On-site promotion

Advertising on the central walkways in the exhibition hall and the entrance area can help to stage your company impressively and attract even more visitors to your exhibition stand.



### Lanyards

**Exclusively for one sponsor**

Lanyards, 3,000 pieces

Deadline: May 4, 2026

**EUR 3,100.00 sans production costs and delivery plus VAT.**



### Tote bags

**Exclusively for one sponsor**

Your logo on tote bags for visitors

The bags will be placed in the main entrance of ZELLCHEMING-Expo

Inclusive of your own marketing materials

Deadline: May 4, 2026

**EUR 2,250.00 sans production costs and delivery plus VAT.**

## Young talents promotion sponsoring packages

### Sponsoring excursion ZELLCHEMING Career Day

- Sponsoring of coach tours to ZELLCHEMING-Expo for students / trainees (1 coach, 50 seats)
- Possibility to distribute give-aways and marketing materials to students / trainees

**EUR 3,300.00 for exhibitors,**  
EUR 3,800.00 for non-exhibitors, plus VAT.



## Sponsoring packages Coffee Break and Women4Paper



**The Coffee break sponsoring package contains the following services:**

- Presentation of your company in the form of branded table displays
- Logo presentation in program and marketing materials

**EUR 1,500 for exhibitors, EUR 1,750 for non-exhibitors, plus VAT.**



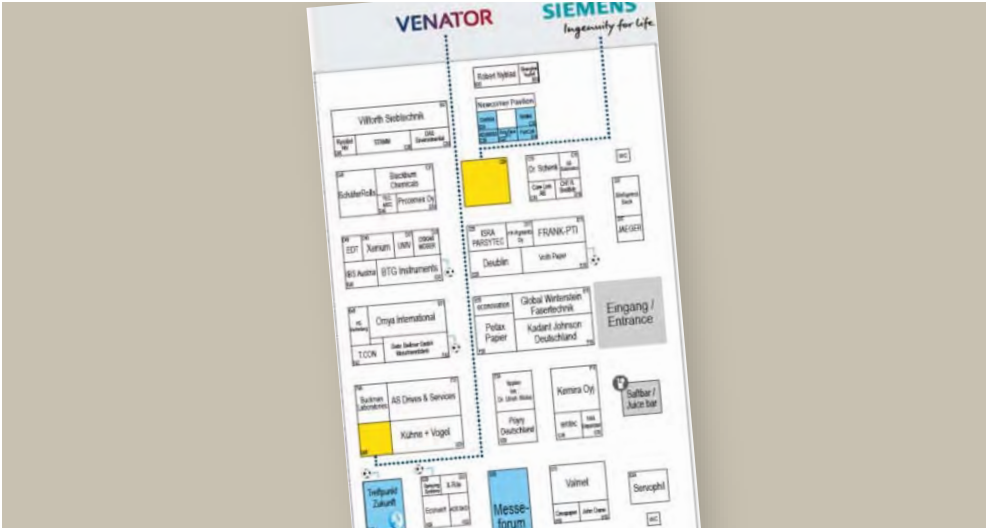
**The Women4Paper sponsoring package contains the following services:**

- Presentation of your company by means of a beach flag (to be provided by the client)
- Logo presentation in program and marketing materials
- Naming of your company in the online program and during the keynote speech (powered by ...)
- Logo presentation in the invitation

**EUR 2,100 for exhibitors, EUR 2,400 for non-exhibitors, plus VAT.**

# Print advertising

Your advertisement or your logo in the Event Guide of the ZELLCHEMING-Expo will attract maximum attention from your target group on-site.



Logo in Event Guide

Highlighting of your stand in the hall plan incl. logo.

The Event Guide will be distributed to all exhibitors and visitors on-site and online in advance.

Circulation 1,500 copies, limited to 5 sponsors

Deadline: May 18, 2026

Format: PDF, EPS, JPG, TIF

EUR 525 net incl. production costs



Adverts in Event Guide

The Event Guide will be distributed to all exhibitors and visitors on-site and online in advance.

Circulation 1,500 copies.

Deadline: May 18, 2026

|                              |           |
|------------------------------|-----------|
| ¼ page (74x105 mm)           | 500 EUR   |
| ½ page portrait (74x210 mm)  | 950 EUR   |
| ½ page square (148x105 mm)   | 950 EUR   |
| 1/1 page (148x210 mm)        | 1,790 EUR |
| 1/1 page (inside back cover) | 1,920 EUR |
| 1/1 page (back cover)        | 3,000 EUR |

Net prices, incl. production costs, + VAT.

Your personal contacts will be pleased to help you:



**Petra Hanke**

Managing Director  
ZELLCHEMING Service GmbH

+49 6074 728085-45  
p.hanke@zellcheming.de



**Cornelia Gembus**

Organization & Administration  
ZELLCHEMING Service GmbH

+49 6074 728085-45  
c.gembus@zellcheming.de

## Contact partners exhibitor service



**Christin Hönig**

Project Manager  
Hönig MesseManagement  
& Consulting GmbH & Co. KG

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E-Mail: [christin.hoenig@hoenig-messemanagement.com](mailto:christin.hoenig@hoenig-messemanagement.com)



**Samuel Seitz**

Project Manager  
Hönig MesseManagement  
& Consulting GmbH & Co. KG

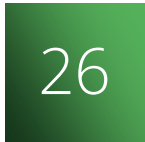
Phone +49 9128 40095-65  
E-Mail: [samuel.seitz@hoenig-messemanagement.com](mailto:samuel.seitz@hoenig-messemanagement.com)



**Sophia Daßler**

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Tel. +49 9128 40095-66  
E-Mail: [sophia.dassler@hoenig-messemanagement.com](mailto:sophia.dassler@hoenig-messemanagement.com)



# Terms and Conditions of participation of the trade fair ZELLCHEMING-Expo 2026 with digital extension for exhibitors and sponsors

## 1. Venue, duration, opening hours

Venue: RheinMain CongressCenter, Friedrich-Ebert-Allee 1, 65189 Wiesbaden, GERMANY/Digital event platform talque

Duration: 16 June – 18 June 2026

Opening hours: Tue 16 June – Wed 17 June 2026, 09:00-18:00 hrs.  
Thu 18 June 2026, 09:00-16:00 hrs.

Even beyond the actual event period, selected digital contents will remain accessible online from 5 May – 31 December 2026.

## 2. Organizer

ZELLCHEMING Service GmbH, Neckarstr. 3, 63322 Rödermark, GERMANY  
phone: +49 60 74 – 72 80 85-45  
e-mail: gmbh@zellcheming.de [www.zellcheming.de/en/events/zellcheming-expo](http://www.zellcheming.de/en/events/zellcheming-expo)

## 3. Admission criteria as a digital exhibitor/sponsor

- 3.1 All companies and institutions that offer products or services (devices, facilities, components, raw materials, additives, processes, services, software) in the field of pulp-, paper- and fiber-based industries. The exhibited products must be used in this field in the broadest sense. In case of doubt, ZELLCHEMING Service GmbH shall decide on admission.
- 3.2 Companies in respect of which judicial insolvency proceedings have been opened cannot become (digital) exhibitors/sponsors. If such proceedings are opened after registration for ZELLCHEMING-Expo 2026, ZELLCHEMING Service GmbH must be notified immediately.

## 4. Registration, conclusion of contract

- 4.1 Orders for participation packages for ZELLCHEMING-Expo 2026 can be placed only via the respective order form.
- 4.2 The contract between the exhibitor/sponsor and ZELLCHEMING Service GmbH shall be concluded when ZELLCHEMING Service GmbH sends the invoice. The Conditions of Participation in ZELLCHEMING-Expo are bindingly accepted by the partner company/sponsor with the order. The order is binding for the exhibitor/sponsor.
- 4.3 Before the event, from calendar week 16/2026 at the earliest, the exhibitor/sponsor will receive a link to the talque event platform to enter their digital profile there. During the event, exhibitor/sponsor will use their profile to get in touch with other exhibitors/sponsors and visitors via talque and to take advantage of services such as video calls, matchmaking etc.
- 4.4 In addition to the Conditions of Participation for the event ZELLCHEMING-Expo, the Licence and Terms of Use for talque of Real Life Interaction GmbH shall apply. If the License and Terms of Use for talque of Real Life Interaction GmbH and the Condition of Participation for the event ZELLCHEMING-Expo for exhibitors /sponsors contradict each other, the latter shall take precedence.
- 4.5 If ZELLCHEMING Service GmbH provides additional exhibition services through a service partner based on a separate order, the validity of these Terms and Conditions of Participation shall not be affected by the contractual terms and conditions applicable to the exhibition services.

## 5. Services of the Organizer towards the Exhibitors / Sponsors

### 5.1 Exhibitor Premium Package:

Basic Package (included in marketing fee) company description max. 3,000 characters, company logo, teaser image, and contact information, listing in online exhibitor directory, 10 product entries.

### Additional Benefits Premium-Package

Company logo on platform landing page, links to your company's homepage as well as social media profiles, 10 images (jpg, png) in media gallery, 4/5 videos/PDF files in profile page, 5 additional products /service entries in product page, link to own live content, creation of 10 accounts for staff members as contact persons in your profile, extended leadtracking and list export after the event (GDPR compliant), function direct video call is enabled, interaction via chat and timing of 1:1 video meetings with all ZELLCHEMING-Expo 2026 participants, calendar functions for your staff's time scheduling, access to virtual matchmaking with all ZELLCHEMING-Expo 2026 participants.

### 5.2 Gold Sponsoring Package:

Logo presentation live channel, homepage, newsletter, company description max. 3,000 characters, company logo, teaser image, and contact information; links to your company's homepage as well as social media profiles; 5 images (jpg, png) in media gallery; 1/3 video/PDF files in profile page; 5 products/service entries in product page; link to own live content; ZELLCHEMING-Forum – exclusive logo presentation as Gold Sponsor; logo presentation in program and marketing materials; logo on event website; Possibility to display one advertising product (flyers, brochures, etc.) at the ZELLCHEMING-Forum; creation of 5 accounts for staff members as contact persons in your profile; standard leadtracking and list export after the event (GDPR compliant), function direct video call is enabled; interaction via chat and timing of 1:1 video meetings with all ZELLCHEMING-Expo 2026 participants; calendar functions for your staff's time scheduling; access to virtual matchmaking with all ZELLCHEMING-Expo 2026 participants; unlimited number of voucher codes for free admission to ZELLCHEMING-Expo 2026.

### 5.3 Silver Sponsoring Package:

Logo presentation live channel, homepage, newsletter, company description max. 3,000 characters, company logo, teaser image, and contact information; links to your company's homepage as well as social media profiles; 3 images (jpg, png) in media gallery; 1/1 video/PDF file in profile page; 3 products/service entries in product page; ZELLCHEMING-Forum –exclusive logo presentation as Silver Sponsor; logo presentation in program and marketing materials; logo on event website; possibility to display one advertising product (flyers, brochures, etc.) at the ZELLCHEMING-Forum; creation of 3 accounts for staff members as contact persons in your profile; standard leadtracking and list export after the event (GDPR compliant); interaction via chat and timing of 1:1 video meetings with all ZELLCHEMING-Expo 2026 participants; calendar functions for your staff's time scheduling; access to virtual matchmaking with all ZELLCHEMING-Expo 2026 participants; 50 voucher codes for free admission to ZELLCHEMING-Expo 2026.

### 5.4 Bronze Sponsoring Package:

Logo presentation live channel, homepage, newsletter, company description max. 3,000 characters, company logo, teaser image, and contact information; links to your company's homepage as well as social media profiles; logo presentation in program and marketing materials; logo on event website, creation of 1 account for staff member as contact person in your profile; interaction via chat and timing of 1:1 video meetings with all ZELLCHEMING-Expo 2026 participants; calendar functions for your staff's time scheduling; access to virtual matchmaking with all ZELLCHEMING-Expo 2026 participants.

Technical requirements

- 5.5 Images on company profile: File format: jpg, jpeg (preferred), png.
- 5.6 Videos on company profile: The first video in a company profile is displayed in a "featured video box", i.e., it is prominently visible on the company's profile. All other videos are displayed in the media gallery together with the pictures. When uploading a video, expect to wait a few hours for it to be displayed on the company profile. File size max. 256 MB; File format: mp4, mkv, avi, mov.
- 5.7 Documents on Profile Page: File format: pdf (preferred), ps, eps, doc, docx, ppt, pptx, ppsx, xls, xlsx, odt, odp, key, pages, numbers.
- 5.8 Featured Product/Service Subpage: In each product profile is an option to integrate the product description, a picture, a video, and a document from the exhibitor/sponsor. The company profiles are linked directly to the products.
- 5.9 Product-Topic Keywords for Search Index: On the platform, multi-level filter hierarchies (including product group, product features) can be used to filter and search for all the products/topics. The exhibitor/sponsor selects the product categories.
- 5.10 Activation Direct Video Call Function: Within one click, the visitor can arrange a direct (video) call with an available staff of the exhibitor/sponsor.

## 6. Duties of the Exhibitors/Sponsors

- 6.1 The exhibitor/sponsor is responsible, for creating the technical requirements for participation in the trade fair ZELLCHEMING-Expo 2026 with a Digital Extension.
- 6.2 The responsibility for the exhibitor/sponsor's own digital presentation lies solely with the exhibitor/sponsor. The contents of the digital presentation transmitted by the exhibitor/sponsor must not violate applicable law and must not infringe the rights of third parties. The exhibitor/sponsor must ensure that they have the corresponding rights of use for the transmitted content (videos, texts, images, brands, trademarks, and graphics). The exhibitor/sponsor shall be responsible for compliance with trademark rights, rights of use, and personal rights. The exhibitor/sponsor shall indemnify ZELLCHEMING Service GmbH and its affiliated companies against all claims made by third parties in connection with the illegality of their details and/or materials (including copyright, trademark rights).
- 6.3 To advertise the event, the exhibitor/sponsor allows the organizer to use their logo/company name, even if these are protected under trademark law.

## 7. Costs of participation in the event, payment modalities

Participation in the event incurs costs for the exhibitor/sponsor in the amount of the booked package. The respective prices at the time of ordering in the order form apply. The prices are calculated in EURO and are net prices, i.e., without VAT and/or other excise or service taxes. If such taxes are triggered by the services, they shall be payable in addition to the agreed price. Payments to ZELLCHEMING Service GmbH may not be reduced by present or future taxes, duties, and/or fees. Withholdings shall be borne by the exhibitor/sponsor. All payments shall be made free of charges and in EURO and will quote the invoice number. Entitlement to the booked service exists only after full payment of the invoice. Proof of payment shall be provided by the exhibitor/sponsor. Payment is due within 14 days of the invoice date. Invoices shall be issued electronically in the form of a PDF file. The exhibitor/sponsor shall accept this procedure and name an e-mail address suitable for electronic invoicing in connection with the registration.

## 8. Cancellation of the registration

Cancellation of the registration in written form for sponsors is possible free of charge until May 11, 2026.

In the event of cancellation after May 11, 2026, a cancellation fee of 100 % of the services ordered must be paid to the organizer. If the exhibitor/sponsor does not make use of one or more services within the booked packages, this will have no effect on participation and the package price.

## 9. Advertising

Advertising of all kinds is permitted within the digital platform rented by the exhibitor/sponsor for the partner company/sponsor's own company and only for the products and/or services it manufactures or distributes, insofar as these have been registered and approved.

## 10. Liability

- 10.1 The exhibitor/sponsor shall irrevocably indemnify ZELLCHEMING Service GmbH against all third-party claims against ZELLCHEMING Service GmbH, insofar as they are based on the fact that the partner company/s/ sponsor's appearance, products, intellectual content, or advertising violate third-party rights (in particular copyrights, image and name rights, trademark rights, competition rights, personal rights) or other statutory provisions. The indemnification obligation also extends to any warning, court, and legal costs incurred.
- 10.2 ZELLCHEMING Service GmbH accepts no liability for changes to the program or postponements of announced program contents and speakers. ZELLCHEMING Service GmbH reserves the right to postpone or cancel program contents. Claims for damages by exhibitors/sponsors are excluded in this case.

10.3 ZELLCHEMING Service GmbH shall have unlimited liability for damages in the event of injury to life, limb, or health of persons insofar as ZELLCHEMING Service GmbH is responsible for such injury due to negligence or intent. ZELLCHEMING Service GmbH shall only be liable for other damages in the event of gross negligence and intent unless essential contractual obligations are involved. It shall also be liable for material contractual obligations in the event of simple negligence. Essential contractual obligations are those obligations whose fulfillment makes the proper performance of the contract possible in the first place and on whose compliance the contractual partner regularly relies on and may rely, i.e., the essential main contractual obligations.

10.4 If ZELLCHEMING Service GmbH breaches material contractual obligations, its liability for damages in the event of simple negligence shall be limited to the direct average damage that is foreseeable and typical for the type of agreement. In such a case, compensable damages include particularly the expenses incurred for participation in the digital event. Indirect damages, such as those resulting from unrealizable sales expectations, on the other hand, are excluded.

10.5 Claims by the partner company/sponsor against the organizer arising from the contractual relationship and all related claims must be filed with ZELLCHEMING Service GmbH within 30 days of the conclusion of the event, insofar as they can be designated or quantified by the exhibitor/sponsor in terms of reason or amount. Should defects or disruptions occur during the event, these must be reported immediately. Otherwise, the assertion of claims is excluded.

10.6 Claims by the exhibitor/sponsor shall become statute-barred within twelve months unless the liability of the organizer results from intentional conduct. The statutory limitation periods for tortious claims, fraudulent intent, and culpable impossibility shall remain unaffected. The limitation period shall commence at the end of the month in which the final day of the event falls.

10.7 Insofar as ZELLCHEMING Service GmbH's liability is limited in accordance with the above provisions, this shall also apply to the personal liability of its legal representatives and vicarious agents.

## 11. Place of performance, place of jurisdiction

The place of jurisdiction is Offenbach am Main. This also applies if the participant is a merchant or a legal entity under public law or has no general place of jurisdiction in Germany. The organizer is also entitled to sue the participant at the participant's general place of jurisdiction.

## 12. Data use for commercial purposes

The organizer is interested in maintaining the customer relationship with its exhibitors and sponsors and in sending them information and offers about its own similar events and services. Therefore, the data provided with the registration (company name, address, telephone/fax number, and e-mail address) will be processed by the organizer to send corresponding event-related information and offers by e-mail in accordance with Art. 6 Para. 1 lit. F EU GDPR.

The use of the data for the purpose of direct advertising can be objected to by the organizer at any time; this also applies to profiling insofar as it relates to direct advertising. If the objection is made, the data will no longer be processed for this purpose. The objection can be made without stating any reasons and without incurring any costs in addition to the usual transmission costs according to the base rates. It should be addressed to ZELLCHEMING Service GmbH, Neckarstr. 3, 63322 Rödermark, GERMANY or [gmbh@zellcheming.de](mailto:gmbh@zellcheming.de).

This data will only be passed on to ZELLCHEMING Service GmbH subcontractors for processing within the scope of the above-mentioned purposes. Further information on data protection can be found at <https://www.zellcheming.de/en/privacy-policy>.

## 13. Severability clause

Should the Conditions of Participation be partially legally ineffective or incomplete, this shall not affect the validity of the remaining provisions or of the contract. In this case, the parties undertake to replace the invalid provision with such a provision or to fill the gap with such a provision with which the economic purpose pursued by the parties can be most closely achieved.

The German text of these Conditions of Participation shall prevail.

All prices quoted (unless otherwise indicated) are subject to statutory VAT, provided that the service is taxable in Germany.

Status: August 2025

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expo  
2026

Imprint

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